

GROWER INFORMATION

How many acres do you currently have in organic (certified, non-certified or transitional) tree fruit production?

of bearing acres _____

of non-bearing acres _____

What types of tree fruit to you grow?

Apples Pears
 Plums Cherries
 Apricots Other _____
 Pluots

What marketing strategies do you use?

Direct to public from farm
 Farmers market
 U-Pick
 Wholesale

Do you offer value-added products?

Sweet cider Dried fruit
 Hard cider Vinegar
 Preserves Other _____

What growing practices do you currently use?
(Check all that apply.)

Dual operation - both organic and conventional
 Use organic practices but not certified
 In transition to certified organic production
 Certified organic
 Low input conventional
 Other _____

Organic Tree Fruit Association
c/o Bridget O'Meara
1223 St. Croix St.
Hudson, WI 54016



Organic tree fruit growers provide local markets with delicious, nutritious apples, plums, pears, cherries and apricots.

Demand for these high-quality products is on the rise!

Learn how to increase production, integrate organic practices, manage disease and pest problems, find new markets or start your own orchard. Share your knowledge and experiences with others.

Join OTFA today!

OTFA is a non-profit membership organization dedicated to serving the interests of organic tree fruit growers and advancing the organic tree fruit industry through

- EDUCATION
- RESEARCH
- ADVOCACY

EDUCATION

As an OTFA member, you will have the opportunity to learn from experienced tree fruit growers and agricultural professionals, access current research, find resources and network with other growers.

SEMINARS Intensive full-day courses provide in-depth information on wide range of production and management issues

FIELD DAYS See for yourself how successful orchards throughout region utilize organic management

"JUST PICKED" This quarterly newsletter features grower profiles, event listings, latest research and production-oriented information

OTFA WEBSITE Stay connected, participate in "the grower hour," research specific production problems and find resources

FACT SHEETS Comprehensive, concise information on organic production, management and certification issues

RESEARCH

OTFA has initiated the **ORGANIC TREE FRUIT RESEARCH PROGRAM** to address challenges of managing orchard diseases and pests organically in humid regions of the U.S. The program will facilitate research appropriate to these regions by identifying and cataloging potential:

- on-farm tree fruit research sites
- tree fruit research programs
- scientists interested in organic research
- specific projects that would benefit from collaborative, multi-state testing

Become an OTFA member and be at the cutting edge of solving disease and pest management problems in organic tree fruit production.

ADVOCACY

OTFA members have a professional organization capable of representing their interests in political discussions about the policies and programs that affect small growers most, such as:

National Organic Program (NOP)

Conservation Stewardship Program (CSP)

Good Agricultural Practices (GAP)

Have a voice through OTFA!



Organic tree fruit growers produce high quality, nutritious food and contribute to local economies. They also conserve natural resources, reduce the use of fossil fuels and harmful chemicals, sequester carbon, protect biodiversity and create habitat for wildlife and native pollinators.

Organic Tree Fruit Association is online at www.mosesorganic.org/treefruit/intro.htm

Email: OTFAinfo@gmail.com

OTFA MEMBERSHIP FORM

BECOME AN OTFA MEMBER TODAY!

You don't need to be a grower to join. If you want to learn more about organic tree fruit issues or would simply like to support organic tree fruit growers, please join OTFA as an Active Non-Grower Member or as an Associate Member.

Please note: Active Grower and Active Non-Grower Memberships include full voting rights within the organization. Associate Membership does not include voting rights.

All Membership levels receive a \$10.00 discount at OTFA events.

- ACTIVE GROWER MEMBER = \$50.00 ANNUAL FEE, PLUS \$1.00 PER BEARING ACRE (AS INDICATED IN GROWER INFO ON BACK OF THIS FORM)
- ACTIVE NON-GROWER MEMBER = \$50.00 ANNUAL FEE
- ASSOCIATE MEMBER = \$25.00 ANNUAL FEE

NAME _____

FARM NAME _____

STREET ADDRESS _____

CITY/TOWN _____

STATE _____, ZIP _____

PHONE _____

EMAIL _____

BE SURE TO FILL OUT **GROWER INFORMATION** ON THE BACK OF THIS FORM, CUT ALONG DOTTED LINE & SEND WITH CHECK TO:

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