

## **Speaker Bios:**

### **Joyce Ford, Blue Fruit Farm**

Pioneers in the organic farm movement, Joyce and her husband, Jim Riddle, have served as dedicated leaders and contributors to the growth of and opportunities for organic farmers. Joyce has trained organic inspectors and set standards for organic inspection around the world through founding the Organic Inspectors Association, served on the MOSES Board, launched farmers markets and has led the establishment of various organic standards, training and policy. Joyce and Jim launched Blue Fruit Farm in 2011, growing a variety of certified organic berries.

### **Lisa Kivist, MOSES Rural Women's Project**

Lisa founded and leads the the Rural Women's Project, an award-winning woman-farmer training initiative of the Midwest Organic & Sustainable Education Service (MOSES). Lisa and her family run Inn Serendipity Farm and B&B in Wisconsin, completely powered by the wind and sun. Lisa is the author of *Soil Sisters: A Toolkit for Women Farmers* and co-author of *Homemade for Sale*, *Farmstead Chef*, *ECOpreneuring* and *Rural Renaissance* with her husband, John Ivanko.