Helping People
Help the Land

An Introduction to the
USDA Natural Resources
Conservation Service

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OUR AGENCY

- Primary federal agency authorized to work on private lands
- Assists landowners with protecting natural resources
- 53 USDA Service Centers across Wisconsin
- Offering voluntary technical and financial assistance for farmers and landowners
VOLUNTARY CONSERVATION ON PRIVATE LANDS

Private lands account for 70% of the total land in the U.S., 80% in Wisconsin.
We provide one-on-one, personalized advice

We help people make investments in their operations and local communities

We generate, manage and share data, technology and standards to help make informed decisions
SOIL HEALTH

Since 2012, we have helped producers install soil health practices on more than 40 million acres of working lands.
CONSERVATION PLANNING
NRCS provides conservation technical assistance to anyone interested in conserving natural resources for sustainable agriculture production.
FROM 2014-2016, $1.9 BILLION WAS INVESTED IN THE IMPLEMENTATION OF CONSERVATION PRACTICES.

GENERATING $3 BILLION IN ECONOMIC ACTIVITY

SUPPORTING 37,500 JOBS
FROM 2014-2016, $3 BILLION WAS INVESTED IN NEW & EXISTING CONSERVATION PRACTICES, GENERATING $3 BILLION IN ECONOMIC ACTIVITY, SUPPORTING 42,800 JOBS.
FROM 2014-2016, $3.5 BILLION WAS INVESTED IN NEW & EXISTING CONSERVATION PRACTICES, GENERATING $4.3 BILLION IN ECONOMIC ACTIVITY, SUPPORTING 57,000 JOBS.
FROM 2014-2016,

$150 MILLION

WAS INVESTED IN EASEMENTS,

GENERATING

$189 MILLION

IN ECONOMIC ACTIVITY,

SUPPORTING

2,300 JOBS
Dierdre Birmingham
Amherst, Wisconsin
Questions?

USDA is an equal opportunity provider, employer and lender.