Growing Stronger
COLLABORATIVE CONFERENCE ON ORGANIC & SUSTAINABLE FARMING
FEB. 22-27, 2021

5-in-1 Virtual Event!

The content you need to make critical decisions for your farm

Register today: bit.ly/GrowingStronger2021
EVENT SPONSORS

This conference is all about collaboration. These outstanding businesses have stepped up to make sure the “show goes on.” Our community couldn’t gather without their support. Please join us in thanking them and visiting their booths in the online exhibit area.

Build your skills and nurture your passion for organic and sustainable farming!

5-in-1 Virtual Event:
MOSES Organic Farming Conference
GrassWorks Grazing Conference
OGRAIN Conference
Midwest Organic Pork Conference
Organic Vegetable Production Conference

Feb. 22-27, 2021

Register today to grow stronger with your community:
bit.ly/GrowingStronger2021

Questions?
Call the Registration Team: 888-90-MOSES
CONFERENCE SCHEDULE
Growing Stronger is packed with opportunities to connect and grow your farming skills, plus find resources for the growing season ahead. The expanded schedule also gives you time away to take care of your family and your business. And, the virtual platform means you can see as many workshops as you’d like! Join in live workshops with Q&As and watch the rest at your leisure—recordings will be posted for 90 days.

KEYNOTES
We’ll kick off the conference Monday, Feb. 22 with a talk by a special guest known for his work on the impact of climate change. Watch for details on the Growing Stronger website. To close the event, we’ll focus on next steps—ways we can all contribute to creating a more transparent, socially just, and robust food system. We’ll share the Real Organic Project’s film “What Can We Do?” And, hear from a panel of farmers and activists about ways to create change in our world.

FRIDAY NIGHT SOCIAL
La Crosse Distilling Co. hosts our virtual cocktail party with live music from some of the area’s favorite artists. The distillery is known for its handcrafted spirits made with top-quality grains grown by Wisconsin organic farmers. The distillery’s mixologists will show us how to make a few of their signature cocktails. We’ll post ingredient lists ahead so you can mix along with them!

FILMS
We’re obtaining the rights to several films about issues related to farming. These will be available to watch any time during the event.

Michael Perry
Bestselling Author, Humorist, Playwright, Radio Show Host
Perry’s bestselling memoirs include Population: 485 and Truck: A Love Story. Raised on a small Midwestern dairy farm, he lives with his wife and two daughters in rural Wisconsin, where he keeps chickens and serves on the volunteer fire and rescue service. He hosts the nationally syndicated “Tent Show Radio” and tours with his band, The Long Beds. His live humor albums include “Never Stand Behind a Sneezing Cow.” He’s online at www.sneezingcow.com.

BOOKSTORE
Find presenter-recommended books and other titles about farming, homesteading, and green living in the Mother Earth News bookstore in the exhibit area.

FARMER SPEED PRESENTATIONS
Show our community what’s happening on your farm through a 5-minute video. Share a tip you’ve developed to make a farm chore easier, a cool tool you’re using or hack you’ve created, or simply provide a virtual tour of your farm. See mosesorganic.org/farmer-share-speed-presentation.
See the Growing Stronger website for descriptions and additional workshops yet to be finalized. Also, find content in these tracks:

**Beginning Farmers**
Build a good foundation for your farm with this curated track.

**MOSES In Her Boots Project**
Connect with other women farmers to share ideas and support.

**Organic Research Forum**
Learn from the current research taking place in organic production.

**SARE Farmer Forum**
Learn from the on-farm projects funded by North Central Region-SARE to encourage good farming.

CEUs for Certified Crop Advisors will be offered in designated workshops.

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**Business, Marketing, & Management**

**5 Steps to Build Legal Resilience for Your Farm in a Pandemic & Beyond**
Rachel Armstrong

**Cooperative Organic Grain Marketing**
Mike Schulist, Timothy Baalman, Luke Peterson, Scott Friedman, Martin Eddy, Carmen Fernholz, Merle Kramer

**Enhance Economic Stability by Building Financial Resilience**
Marie Raboin, Lauren Rudersdorf

**Farm Business Management for Beginners**
Paul Dietmann

**Get Your Farm Online Affordably & Efficiently**
Kelsey Jorissen Olesen

**Values-Based Marketing to Attract Local Customers & Sales**
Heidi Anderson

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**Certification & Labeling**

**Become Real Organic Project Certified**
Ariel Pressman

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**Bee Better Certification:**
Add Value to Your Farm & Market
Cameron Newell

**Halal Certification**
Serdar Mamedov

**Practical Organic Recordkeeping for Working Farmers**
Kevin Mahalke, Carmen Fernholz, Chuck Anderas

**What it Takes to Become Certified Organic**
Kristen Adams

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**Farming Systems**

**Framework for Integrated Regenerative Agriculture Sector in Midwest**
Reginaldo Haslett-Marroquin

**Fundamentals of Raising Goats in Silvopasture**
Sue Wika, Tom Prieve

**Minimal Tillage Strategies for Organic Vegetable Production**
Jan-Hendrick Cropp, Ellen Drews, Rue Genger, Dana Jokela

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**Living Potting Soil for Organic Growers**
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Real Organic Project: Farming & Climate
Ariel Pressman and Panel

Stock-Cropping
Zach Smith

Surviving COVID, Derecho, and Drought:
Lessons of Resilience in 2020
Kathleen Delate, Scott Shriver, Levi Lyle, Ron Rosmann, Maria Rosmann

Field Crops
Can Organic Systems Stabilize Soil Carbon?
Randy Jackson, Gregg Sanford

Manage Cover Crops for Diversity & Nitrogen in Organic Grain Systems
Tom Cotter, Charlie White

No-Till Organic Production for Row Crops
Rick Clark, Erin Silva

Systems-Based Management for Organic Soybeans
Joel Gruver, Klass Martens

Technology & Ecology for Successful Organic Weed Management in Row Crops
Eric Gallandt, Jacob Bolson, Roger Knutson

Health & Homesteading
Alternative Building Methods for Your Farm
Chris McCollan

Don’t be Chicken—Try Poultry Processing
Matt Wilkinson

Foraging for the Future
Nicole Telkes

Healthy Soil, Food, People
John Moody

Successful Agritourism
Beyond the Pandemic
Matt Stephens

Leadership & Community
Democratizing Agriculture
Chris Newman

Land Back: Guide to Returning Land to an Indigenous Community
Corrine Rice, Andrew Perera

Organic Farmer Forum with the National Organic Program
David Glasgow

Understanding & Fighting Monopoly Power in our Food System
Austin Frerick, Lauren Langworthy

Livestock
Becoming an Organic Processor
Ty Gustafson

Beginning Grazier 101
Adam Abel

Economics 101 for the New and Transitioning Organic Pork Producer
David Stender

Grazing Research at the Dairy Forage Research Center
Dennis Hancock

Hazelnut-Finished Pork in the Upper Midwest
Pete Lammers

Multi-Species Grazing on the Savanna
Peter Allen

Parasites in Pastured Pigs: Lessons Learned
Diane DeWitte

More Livestock Workshops →
Perspectives on Pastured Poultry
Nicholas Bryant, Heather Flashinski, Jennifer Riemer

Profitable Production Flow for Organic & Pasture-Based Pork Producers
Jude Becker

Silvopasture 101: Getting Livestock Back on the Land
Ashley Conway

Market Farming

CSA Retention Strategies: 5 Secrets to Turn Your Members into Raving Fans
Corrina Bench

Forecast & Pack Custom Vegetable Orders
Kristin Pearson, Nathan Manfull

Vegetable Farm Labor: Make it Work for Employers & Employees
Laura Frerichs, Kim Sowinski, Ariel Pressman

Winter Squash
Jessika Greendeer, Katy Dickson, Rebecca Webster

Soils

Build Soil Health & Suppress Pathogens in Organic Systems
Jessica Shade and Panel

Farm-Scale Composting
Jeff Endres

Organic Row Crop Management & Biology of Soil Health
Miranda Sikora, Teal Potter, Matt Ruark

Underground Invertebrates: Farming with Soil Life
Stephanie Frischie, Rick Clark

Specialty Crops

Business Planning for Organic Fruit Growers
Thaddeus McCamant, Rachel Henderson

Economics & Markets for Mixed Perennials
Cindy Hale, Chris McGuire, Rachel Henderson

Graft Fruit Trees Successfully
John Knisley

Invasive Insects & the Future of Organic Fruit
Mary Rogers and Panel

Whether your farm is a non-traditional operation marketing directly to consumers – or through local and regional food systems – our dedicated and experienced team can provide financial solutions designed to help you succeed. And we’ll will guide you every step of the way.

Let’s make your plans a reality, together.

Compeer.com/EmergingMarkets

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ROUNDTABLES

Pull up a chair to the Zoom “table” and share your thoughts on topics that matter to our community.

Have an issue or topic you’d like to discuss at the conference? Submit a brief proposal on the Roundtables page at bit.ly/GrowingStronger2021.

More than 25 roundtables are in the works for the Growing Stronger Conference. Here’s a sampling of topics.

Deep Canvassing
Bill Hogseth, Wisconsin Farmers Union

How is Crop Insurance Working for You?
Katie Hansen, Center for Rural Affairs

10 Alternative Veterinary Tools
Dr. Paul Dettloff, Dr. Paul’s Lab

Collaboration, Collectivizing, Cooperation in Local Food & Landownership
Hannah Breckbill, Humble Hands Harvest

Food & Agriculture Studies at Liberal Arts Colleges
William Moseley, Macalester College

Want to Grow Elderberries?
Chris Patton, Midwest Elderberry Cooperative
Pete Widin, Artisan Environments LLC

Farmland Access Navigation
Erin Schneider, Hilltop Community Farm

LEAFF Model for Redistributing Farmers’ Crops
David VanEeckhout, The Good Acre
Ariel Pressman, The Real Organic Project

Organic Vegetable Seed & the Upper Midwest Collaborative Plant Breeding Network
Julie Dawson, University of Wisconsin
Cathleen McCluskey, Organic Seed Alliance

Produce Safety Certification for Leveling Market Access
Mike Mosher, Wisconsin Department of Agriculture, Trade and Consumer Protection

Making Agri-Tourism Work for Your Farm
Annie Klodd, University of Minnesota Extension

Learn more at www.MotherEarthNewsFair.com

MOTHER EARTH NEWS FAIR Online!

Mother Earth News Fair Online features dozens of courses covering topics ranging from livestock management to food independence. Students have access to more than 100 (and growing) inspiring, money-saving workshop videos for as little as $2.99/month!

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Wisconsin Farmers Union

United to Grow Family Agriculture

Committed to enhancing the quality of life for family farmers, rural communities, and all people through education, legislation, & cooperation.

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ALBERT LEA SEED
EXHIBITORS

Suppliers, buyers, agencies, and others who can help your farm succeed will fill the Growing Stronger exhibit area. You won’t find another virtual event with this kind of depth. We’re grateful to these businesses for supporting our community.

Browse their booths throughout the event, drop in to talk with them at scheduled times, and make an appointment if you want a personal consultation.

Prize drawings, Show Specials, and personal consultations—it doesn’t get any better than this!

Acres U.S.A.
Advanced Biological Concepts
Ag Resource, Inc.
Agricultural Flaming Innovations
Agricultural Innovations, LLC
AgriSecure
Albert Lea Seed
Barenbrug USA
Barn2Door, Inc.
Blue River Organic Seed
California Certified Organic Farmers (CCOF)
Cashton Farm Supply, Ltd.
Center for Agriculture and Food Systems at Vermont Law School
Center for Integrated Agricultural Systems
Compeer Financial
Dairy Grazing Apprenticeship
Douglas Plant Health
Dramm Corporation
Ecocert USA
eOrganic
Evergreen Publishing, DBA | The Organic & Non-GMO Report
FairShare CSA Coalition
F.W. Cobs Company, Inc.
Fertrell Company
Food Finance Institute
Gallagher Animal Management North America
Gempler’s
Grain Mills, Inc.
GrassWorks, Inc.
Healthy Food Ingredients
High Mowing Organic Seeds
Intertribal Agriculture Council
Iowa Organic Association
Kreher Family Farms
La Crosse Distilling Co.
Man@Machine | Treffler Organic Machinery
Michael Fields Agricultural Institute
MOSA Certified Organic
MOSES (Midwest Organic & Sustainable Education Service)
Mother Earth News
National Association of Farmers Market Nutrition Programs MarketLink
Nature Safe Fertilizer
Nature’s International Certification Services
Nature’s Grown Organics
NutraDrip Irrigation
Ohio Earth Food
Ohio Ecological Food and Farm Association
Organic Consumers Association | Regeneration International
Organic Crop Improvement Association (OCIA)
Organic Farmers Agency for Relationship Marketing (OFARM)
Organic Gem | Great Western Sales
Organic Materials Review Institute (OMRI)
Organic Prairie
Organic Valley
Patagonia
Peace Corps Response
People’s Food Co-op
Real Organic Project
Redmond Minerals
Riverside Feeds, LLC
Rodale Institute
Royal Lee Organics
SeaAgri Solutions, LLC
Seed Savers Exchange
SoilBiotics
SQM North America
Stonebridge, Ltd.
Sunco Farm Equipment
Sunrise Foods International, Inc.
Sustane Natural Fertilizer, Inc.
Tainio Biologicals, Inc.
USDA Farm Service Agency (FSA)
USDA Natural Resources Conservation Service (NRCS)
USDA Risk Management Agency (RMA)
Welter Seed and Honey Company
Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP)
Wisconsin Farmers Union
Wisconsin Farm Service Agency
EVENT PARTNERS

Get to know the organizations that have joined forces to create this 5-in-1 virtual conference. Find us in the exhibit area during the event!

MOSES (MOSES Organic Farming Conference)

GrassWorks (GrassWorks Grazing Conference)
GrassWorks is a grassroots membership organization that provides leadership and education to farmers and consumers for the advancement of managed grass-based agriculture to benefit present and future generations. GrassWorks links farmers with the resources and training they need to be successful graziers.

Iowa Organic Association (Midwest Organic Pork Conference)
Iowa Organic Association (IOA) is a nonprofit organization dedicated to the advancement of Iowa’s organic food and farming system. IOA was founded in 2006 and serves all of Iowa’s organic farmers, gardeners, food and farm businesses, and consumers in building a more sustainable Iowa.

OGRAIN (Organic Grain Conference)
The Organic Grain Resource and Information Network (OGRAIN) offers an educational framework for developing organic grain production in the Upper Midwest. OGRAIN offers the latest organic grain research and information generated by the University of Wisconsin-Madison’s College of Agricultural and Life Sciences, UW Extension, and collaborating farmers.

FairShare CSA Coalition & University of Wisconsin Extension (Organic Vegetable Production Conference)
FairShare CSA Coalition supports and connects farmers and consumers through Community Supported Agriculture (CSA). The nonprofit provides robust resource-sharing, trainings, and discussions for CSA practitioners and advocates. University of Wisconsin Extension in Dane County supports educational programs for farmers, businesses, families, and young people to help them understand and solve problems.
CONFERENCE SCHOLARSHIPS
This has been a challenging year for many farmers. To help farmers-in-need participate in the Growing Stronger Conference, please consider adding a donation to the Scholarship Fund when you register for the conference. Or, donate directly to the fund:

bit.ly/GrowingStrongerScholarshipFund


STUDENT RATE
Students in college or technical school get 35% off when they register as a group. See the scholarship webpage for details.

TEEN SPACE
Wisconsin Farmers Union (WFU) and the WFU Senior Youth Advisory Council hosts a unique space for youth in middle school and up that will provide an interactive opportunity to connect, learn, and have fun in three hour-long sessions. Sign up details will be announced on the Growing Stronger website in January. Teen Space will focus on these topics:

Cooperation & Collaboration
The Growing Stronger Conference itself is an example of a basic cooperative business model! Learn about people who have become leaders and built community through co-ops and credit unions.

Listening to All Voices
WFU is among many organizations working to advance diversity, equity, and inclusion or JEDI (justice, equity, diversity, and inclusion.) We’ll study the work of Leah Penniman at Soul Fire Farm, and explore what micro-aggression looks like in our own lives.

Sustainable Agriculture Abroad
Learn about the exciting international opportunities in organic and sustainable agriculture. We’ll feature popular short films and possible pop-up speakers from Peace Corps and WWOOF USA. We’ll also look at Indigenous farming practices, and some of the many agricultural learnings that come from other cultures.

FOOD DRIVE
The 2,500 to 3,000 attendees to the annual MOSES Conference bring an estimated $3 million to the La Crosse area. To help offset the impact on workers in La Crosse, MOSES has organized a food drive for Hunger Task Force, which serves more than 100 food shelves in the area. Many of our loyal food donors have signed up to send food usually marked for the conference to that food bank. You can donate, too. Details will be announced during the conference.
**Event Terms & Policies**

**Lawful Use of Platform**
Attendees will not use the platform for any unlawful purpose or misuse it in any manner that could damage or overburden it. Sharing your registration with another person is a violation of these terms and policies, which may result in termination of your access to the event.

**Respect for Diversity**
The Growing Stronger Collaborative Conference encourages respectful peer-to-peer education. Participants have diverse political views, social values, and farming scales and systems. Please be respectful of this diversity. When making comments, avoid swearing, religious or political comments, or disparaging other farming systems, people, businesses, or organizations.

**Responsibility**
The views expressed by any attendee, speaker, exhibitor, or sponsor are not necessarily those of Growing Stronger event partners. All event attendees, speakers, exhibitors, and sponsors are responsible for their own comments, the content of presentations, marketing collateral, and advertising. Growing Stronger event partners bear no responsibility or liability for those comments or content.

**Privacy Policy**
The Growing Stronger event partners will safeguard the contact information you provide when you register for this event. We will not share, sell, or trade your personal information. If you provide your contact information to an exhibitor, you may be opting-in to receive communications from them and be subject to their privacy policy. If you no longer wish to receive their communications, you must opt-out directly with them.

**Conference Cancellation/Postponement**
The Growing Stronger event partners shall have no liability in the unlikely event the conference is postponed or cancelled due to circumstances outside of our control.

**Recording**
Content created during the Growing Stronger conference will be recorded and available for 90 days so that participants may watch sessions they missed. Clips of conference recordings might also be used to market the event. By registering for this event, you provide consent for your image or comments to be included in such recordings or clips.

**Refund Policy**
Refunds will be granted less a 25% processing fee for requests received by Feb. 12, 2021. No refunds after that date.

The Growing Stronger event partners reserve the right to remove attendees who do not comply with these terms and policies.

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**CONFERENCE REGISTRATION**

Register online at bit.ly/GrowingStronger2021 or use this form (by Feb. 12) to register up to 2 adults.

*Registering before Dec. 31? Use the online form to save $25 per person.*

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**Contact Information:**

Registrant 1 Name: __________________________
Registrant 1 Email: __________________________
Contact Information: ____________________________________________________________

Register online at bit.ly/GrowingStronger2021 or use this form (by Feb. 12) to register up to 2 adults.

Registering before Dec. 31? Use the online form to save $25 per person.

Registrant 2 Name: __________________________
Registrant 2 Email: __________________________
Farm/Business Name: __________________________________________________________________
Address: __________________________________________________________________________
City: ________________________________________________________________________________ State: _____ Zip+4: __________________________
Country: ____________________________________________________________________________

Registrant 1 Phone: __________________________
Registrant 2 Phone: __________________________

**Occupation:** (Check all that apply.)

- [ ] Farmer (please specify):
  - [ ] Certified Organic
  - [ ] Transitioning
  - [ ] Non-Organic
  - [ ] Beginning (<10 yrs)
- [ ] Ag Professional
- [ ] Researcher
- [ ] Student
- [ ] Veteran
- [ ] Other

**Payment:** (Required to process your registration)

<table>
<thead>
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<th>Description</th>
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<td>Enter $125 for 1 Registrant; $250 for 2 Registrants.</td>
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<td>Donate to the Scholarship Fund to help farmers-in-need attend.</td>
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- [ ] Check or Money Order (payable to MOSES)
- [ ] Credit Card (American Express, Discover, Visa, Mastercard)

Card #: __________________________ Expiration: __________________________
3-digit code: _______ Signature: _______________________________________

By submitting this registration form, you are agreeing to abide by the terms and policies listed.

Mail this form and payment by February 12 to MOSES, PO Box 339, Spring Valley, WI 54767.
5-in-1 Virtual Event:

MOSES Organic Farming Conference
GrassWorks Grazing Conference
OGRAIN Conference
Midwest Organic Pork Conference
Organic Vegetable Production Conference

Online Feb. 22-27, 2021

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- Recordings of all sessions available for 90 days
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- Networking opportunities
- A rich conference experience from the comfort of your home—no need to travel or hire a farm-sitter!

Register today to grow stronger with your community: bit.ly/GrowingStronger2021