WHERE farmers GROW

2020 Program

Conference Guide and Directory of Exhibitors, Sponsors, & Presenters
This conference belongs to a diverse community that cares deeply about healthy food and how it’s grown. Whether you’re new to the party or have been collecting MOSES mugs for decades, you are welcome here.

As our movement continues to grow and change, we invite you to extend a warm welcome to those just joining us. Introduce yourself and share your stories. The Dining Hall is a great place to get to know each other—so is the dance floor. Don’t miss the evening socials Thursday and Friday night!

Your comments and suggestions help shape this conference. Thanks to all of you who submitted evaluations after prior events and voted for workshop topics. We hope you’ll take a moment to let us know your thoughts on MOSES 2020. To encourage a greener event, please use the online survey ( surveymonkey.com/r/MOSESConference ). If you prefer to work on paper, printed forms are at Check-In and in workshop rooms.

IF YOU NEED HELP AT MOSES 2020, look for a MOSES team member (yellow ribbons on our name badges) or one of our “Green Force” volunteers (green ribbons) or visit the HELP DESK in the South Hall.

This event runs on the power of community. It wouldn’t happen without the impressive support of our sponsors, food donors, presenters, and volunteers—thank you all for contributing to a successful conference! And, thank you for gathering at MOSES 2020 to learn and recharge for the next season of farming!

~ THE MOSES TEAM

WIN FREE ADMISSION TO MOSES! Submit photos of your farm for a chance to win 1 full conference admission. You get recognized for the good work you do, while MOSES gets authentic farming photos to promote organic and sustainable farming! mosesorganic.org/photo-contest

PLAN TO RETURN TO LA CROSSE FOR MOSES 2021 FEB. 25-27!
Enjoy your conference!

WEAR YOUR NAME BADGE.
Please wear your name badge daily at the conference—don’t leave it at your hotel! It’s your pass to workshops, the Exhibit Hall, and meals—except suppers, which require tickets, purchased when you registered or anytime at Check-In.

HANG YOUR COAT.
Coat racks are in the lower level near the south entrance to the Arena Exhibit Hall. Follow the signs.

GET THE APP.
Use the free app to plan your day, see schedule updates, connect with people, and post photos to the social feed. Just search your app store for “MOSES Organic Farming Conference.”
Need help with the app? See the Help Desk in South Hall lobby.

JOIN THE CONVERSATION!
Use #MOSEScon2020 or talk to us @MOSESconference. We’ll post photos on Facebook.com/MOSESorganic.

REFRESH!
Find snack stations on the map on page 32. Fill your own water bottle or get a pre-washed MOSES Conference glass mug with lid for $5 in the MOSES Bookstore or at the Help Desk in South Hall. It’s a great souvenir of your MOSES 2020 experience!

STASH YOUR TRASH.
Help us reduce landfill trash by using the recycling and compost bins. Signs posted above each bin list items accepted.

LET THE WORLD KNOW YOU WERE HERE.
Get your MOSES Conference T-shirt (just $18) before they sell out! These made-in-the-USA, 100% organic cotton shirts are sold in the MOSES Bookstore in North Hall. #OrganicForThePlanet!

WI-FI: MOSES2020 | PASSWORD: cooperative
Sponsored by:

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## THURSDAY AT A GLANCE

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<tbody>
<tr>
<td>8:00 - 10:00 a.m.</td>
<td>Continental Breakfast</td>
<td>Dining Hall</td>
<td>36</td>
</tr>
<tr>
<td>8:00 - 10:00 a.m.</td>
<td>Organic University Check-In</td>
<td>Check-In</td>
<td></td>
</tr>
<tr>
<td>10:00 a.m.-5:30 p.m.</td>
<td>Organic University Classes</td>
<td></td>
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</tr>
<tr>
<td>11:30 a.m. - 1 p.m.</td>
<td>Organic Lunch</td>
<td>Dining Hall</td>
<td>36</td>
</tr>
<tr>
<td>2:00 - 3:20 p.m.</td>
<td>Film</td>
<td>Robin Hoods of the Waste Stream</td>
<td>South Hall Up</td>
</tr>
<tr>
<td>3:25 - 3:40 p.m.</td>
<td>Film</td>
<td>Earthkeepers</td>
<td>South Hall Up</td>
</tr>
<tr>
<td>4:00 - 5:30 p.m.</td>
<td>Film</td>
<td>Series of Short Films</td>
<td>South Hall Up</td>
</tr>
<tr>
<td>5:00 - 8:00 p.m.</td>
<td>Exhibit Hall &amp; Bookstore Open</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5:00 - 8:00 p.m.</td>
<td>Conference Check-In Open</td>
<td>Check-In</td>
<td></td>
</tr>
<tr>
<td>5:00 - 7:00 p.m.</td>
<td>Organic Supper</td>
<td>Dining Hall</td>
<td>36</td>
</tr>
<tr>
<td>5:45 - 7:00 p.m.</td>
<td>Regeneration Midwest Annual Meeting</td>
<td>Room I</td>
<td>37</td>
</tr>
<tr>
<td>6:00 - 7:00 p.m.</td>
<td>Organic Research Forum Social</td>
<td>Room H</td>
<td>30</td>
</tr>
<tr>
<td>6:30 - 11:00 p.m.</td>
<td>Social and Cash Bar</td>
<td>North Hall Lobby</td>
<td></td>
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<tr>
<td>7:15 - 8:30 p.m.</td>
<td>Conference Kick-Off</td>
<td>Awards</td>
<td>Gathering Hall</td>
</tr>
<tr>
<td>8:00 - 9:00 p.m.</td>
<td>Film</td>
<td>Last Man Fishing</td>
<td>South Hall Up</td>
</tr>
<tr>
<td>8:30 - 11:00 p.m.</td>
<td>Conference Kick-Off</td>
<td>Party and Dance</td>
<td>Gathering Hall</td>
</tr>
</tbody>
</table>

### Find your workshop room:

Colors correspond to the map sections in the center of this book.

**SOUTH HALL LOWER: A, B, C, D**
Down the stairs from Check-In

**SOUTH HALL UPPER: E, F**
Up the stairs from Check-In

**NORTH HALL: H, I**
Through Concourse or Arena Exhibit Hall

**RADISSON: R, S**
Enter through Skyway at rear of Concourse. Workshop rooms are on the first floor.

**ANNEX: Z**
Building just outside Check-In

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At La Crosse Distilling Co. we source our water locally from the region's glacial aquifers, seek only the finest organic ingredients and obsess over every detail; making each of our spirits a unique expression of a particular place, a farmer's passion and our careful work. Join us at our new geothermal powered distillery and tasting room where **Genuine Wisconsin Spirit** is captured in every sip.
<table>
<thead>
<tr>
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</thead>
<tbody>
<tr>
<td>7:30 a.m. - 7:00 p.m.</td>
<td>Conference Check-In Open</td>
<td>Check-In</td>
<td>36</td>
</tr>
<tr>
<td>7:30 - 9:30 a.m.</td>
<td>Continental Breakfast</td>
<td>Dining Hall</td>
<td>36</td>
</tr>
<tr>
<td>8 a.m. - 6:30 p.m.</td>
<td>Exhibit Hall &amp; Bookstore Open</td>
<td>Check-In</td>
<td>36</td>
</tr>
<tr>
<td>8:30 - 10:00 a.m.</td>
<td>Workshop Session I</td>
<td>See next column</td>
<td>8</td>
</tr>
<tr>
<td>9:00 - 9:45 a.m.</td>
<td>Roundtable</td>
<td>Guidelines for Successful On-Farm Research</td>
<td>Room S</td>
</tr>
<tr>
<td>9:00 - 10:00 a.m.</td>
<td>Compeer &quot;Office Hours&quot; Farm Financial Help</td>
<td>Blue Room</td>
<td>37</td>
</tr>
<tr>
<td>9:00 - 10:00 a.m.</td>
<td>Xerces &quot;Office Hours&quot; Pollinator Habitat</td>
<td>Yellow Room</td>
<td>37</td>
</tr>
<tr>
<td>9:00 - 10:20 a.m.</td>
<td>Film</td>
<td>Robin Hoods of the Waste Stream</td>
<td>South Hall Up</td>
</tr>
<tr>
<td>10:00 - 10:45 a.m.</td>
<td>In Her Boots</td>
<td>Meet &amp; Greet: Women in Organic &amp; Sustainable Ag</td>
<td>Red Room</td>
</tr>
<tr>
<td>10:30 - 11:15 a.m.</td>
<td>Roundtable</td>
<td>Peace of Mind: Mental Health &amp; Farm Families</td>
<td>Room S</td>
</tr>
<tr>
<td>10:00 - 10:55 a.m.</td>
<td>Film</td>
<td>Series of Short Films</td>
<td>South Hall Up</td>
</tr>
<tr>
<td>10:30 - Noon</td>
<td>Workshop Session II</td>
<td>See next column</td>
<td>10</td>
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<tr>
<td>11:00 - 11:45 a.m.</td>
<td>Roundtable</td>
<td>Green New Deal</td>
<td>Room S</td>
</tr>
<tr>
<td>11:00 a.m. - Noon</td>
<td>Film</td>
<td>Last Man Fishing</td>
<td>South Hall Up</td>
</tr>
<tr>
<td>11:30 a.m. - 1:30 p.m.</td>
<td>Organic Lunch</td>
<td>Dining Hall</td>
<td>36</td>
</tr>
<tr>
<td>Noon - 1:30 p.m.</td>
<td>Meet the Researchers in Organic Research Poster Gallery</td>
<td>South Hall Up</td>
<td>31</td>
</tr>
<tr>
<td>12:30 - 1:15 p.m.</td>
<td>In Her Boots</td>
<td>Integrate Writing into Your Farm Livelihood</td>
<td>Red Room</td>
</tr>
<tr>
<td>12:30 - 1:15 p.m.</td>
<td>Roundtable</td>
<td>Organic Seed Research and Education Priorities</td>
<td>Room S</td>
</tr>
<tr>
<td>12:30 - 1:30 p.m.</td>
<td>OGRAIN Compass Training</td>
<td>Yellow Room</td>
<td>37</td>
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<tr>
<td>12:30 - 1:30 p.m.</td>
<td>Oregon Tilth &quot;Drop-In&quot; Office Hours</td>
<td>Blue Room</td>
<td>37</td>
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<tr>
<td>1:15 - 3:00 p.m.</td>
<td>KEYNOTE: Uprooting Racism. Seeding Sovereignty.</td>
<td>Gathering Hall</td>
<td>5</td>
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<tr>
<td>1:30 - 2:15 p.m.</td>
<td>Roundtable</td>
<td>Wild Nut Oil Production</td>
<td>Room S</td>
</tr>
<tr>
<td>1:45 - 3:00 p.m.</td>
<td>NOP Open Meeting on Fraud Prevention in Organic Supply</td>
<td>Yellow Room</td>
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<tr>
<td>2:30 - 3:15 p.m.</td>
<td>Roundtable</td>
<td>Natural Building Techniques 101</td>
<td>Room S</td>
</tr>
<tr>
<td>3:00 - 3:45 p.m.</td>
<td>In Her Boots</td>
<td>Launch your Farmstead Bakery</td>
<td>Red Room</td>
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<tr>
<td>3:15 - 4:00 p.m.</td>
<td>Film</td>
<td>Series of Short Films</td>
<td>South Hall Up</td>
</tr>
<tr>
<td>3:30 - 4:15 p.m.</td>
<td>Roundtable</td>
<td>ORGANIZE! Tend the Soil for Change</td>
<td>Room S</td>
</tr>
<tr>
<td>3:30 - 5:00 p.m.</td>
<td>Workshop Session III</td>
<td>See next column</td>
<td>12</td>
</tr>
<tr>
<td>4:00 - 5:20 p.m.</td>
<td>Film</td>
<td>Seasons of Change on Henry's Farm</td>
<td>South Hall Up</td>
</tr>
<tr>
<td>4:30 - 5:15 p.m.</td>
<td>Roundtable</td>
<td>Leverage Chicago's Good Food Purchasing Policy</td>
<td>Room S</td>
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<tr>
<td>5:00 - 7:00 p.m.</td>
<td>Organic Supper</td>
<td>Dining Hall</td>
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<tr>
<td>6:00 - 7:00 p.m.</td>
<td>In Her Boots</td>
<td>Women Landowner Meet-Up</td>
<td>Red Room</td>
</tr>
<tr>
<td>6:00 - 8:00 p.m.</td>
<td>OFGA Grafting Demo and Scionwood Exchange</td>
<td>Room B</td>
<td>37</td>
</tr>
<tr>
<td>6:30 - 7:30 p.m.</td>
<td>New Farmer Mixer</td>
<td>Room I</td>
<td>28</td>
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<tr>
<td>6:30 - 8:00 p.m.</td>
<td>PRIVATE</td>
<td>VIP Reception</td>
<td>South Hall Up</td>
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<tr>
<td>6:30 - 11 p.m.</td>
<td>Social and Cash Bar</td>
<td>North Hall Lobby</td>
<td>39</td>
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<tr>
<td>7:30 - 11:00 p.m.</td>
<td>Dance</td>
<td>Kinda Fonda Wanda (Swing Dance Lessons @ 7:30)</td>
<td>Gathering Hall</td>
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**FRIDAY AT A GLANCE**

**WORKSHOP SESSION I** 8:30 – 10:00
- Consumer-Producer Alignment | Weyland A
- Cropping System Solutions | Grover B
- Digging Deep on Dahlias | Cubberly H
- Farmland Leasing | Cox, Edwards I
- Leverage Farm Bill Programs on Your Farm | Happ F
- Multi-Species Grazing on Savanna | Allen B
- Organic Path to Local Food Sovereignty | Ducheneaux E
- The Value of Soil Health | Grossman, Peterson C
- Vegetable & Fruit Challenges | Hoidal, Klod D
- Wild Plants as Economic Opportunities | Thayer Z

**WORKSHOP SESSION II** 10:30 – Noon
- 2, 4, 6, 8—How do We Cooperate? | Maynard, Cala E
- Creative Marketing for Vegetable Farms | Bishop, Strader C
- Farmstead Cheesemaking Today | Caldwell H
- Hemp: Grain, Fiber, or CBD? | Sandler, Ortmeier-Clarke Z
- Minimize Tillage on Organic Row Crops | Peterson F
- Perfect Pears for the Upper Midwest | Sliva A
- Profitable Pasted Pig Enterprises | Christy, Cureton I
- Resilient Soils | Snyder, Gutknecht R
- Vegetable Seed Enterprise | Kemper D
- Walk the Talk: Food Justice Certification | Henderson B

**WORKSHOP SESSION III** 3:30 – 5:00
- Caring for Perennial Fruits | Aburomia, Werts B
- Farmers for Food Justice | Penniman E
- Livestock & Cover Crops | Pillsbury, Riemer, Raboin R
- Minerals in a Carbon/Biological Cycle | Syburg A
- Markets for Artisanal Grains | McHugh, Wepking, Weber H
- Practical Agroforestry | Adams, Hemmelgarn Z
- Pricing Strategies | Shanks D
- Soil Health & Human Health | Smith C
- Systems for your Organic System Plan | Tigan I
- The Perfect Packing Shed | Bostick, Fatke F
### SATURDAY AT A GLANCE

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<td>Conference Check-In Open</td>
<td>Check-In</td>
<td></td>
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<tr>
<td>7:30 - 9:30 a.m.</td>
<td>Continental Breakfast</td>
<td>Dining Hall</td>
<td>36</td>
</tr>
<tr>
<td>8:00 a.m. - 3:30 p.m.</td>
<td>Exhibit Hall &amp; Bookstore Open</td>
<td></td>
<td></td>
</tr>
<tr>
<td>7:30 - 9:30 a.m.</td>
<td>Continental Breakfast</td>
<td>Dining Hall</td>
<td>36</td>
</tr>
<tr>
<td>8:00 - 8:45 a.m.</td>
<td>In Her Boots</td>
<td>Sabbaticals: Taking Restorative Time</td>
<td>Red Room</td>
</tr>
<tr>
<td>8:00 - 8:45 a.m.</td>
<td>Roundtable</td>
<td>National CSA Innovation Network</td>
<td>Room S</td>
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<tr>
<td>8:30 - 10:00 a.m.</td>
<td>Workshop Session I</td>
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</tr>
<tr>
<td>9:00 - 10:00 a.m.</td>
<td>Compeer &quot;Office Hours&quot; Farm Financial Help</td>
<td>Blue Room</td>
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</tr>
<tr>
<td>8:30 - 10:00 a.m.</td>
<td>Workshop Session I</td>
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</tr>
<tr>
<td>9:00 - 10:00 a.m.</td>
<td>Film</td>
<td>Seasons of Change on Henry’s Farm</td>
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<tr>
<td>9:00 - 9:45 a.m.</td>
<td>Roundtable</td>
<td>New Models for Local Food Systems</td>
<td>Room S</td>
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<tr>
<td>9:00 - 10:00 a.m.</td>
<td>Xerces &quot;Office Hours&quot; Pollinator Habitat</td>
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<tr>
<td>10:00 - 10:45 a.m.</td>
<td>In Her Boots</td>
<td>Amplifying the Organic Message</td>
<td>Red Room</td>
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<tr>
<td>10:00 - 10:45 a.m.</td>
<td>Roundtable</td>
<td>Climate Change Impact on Immigrant Farmers</td>
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<tr>
<td>10:30 - Noon</td>
<td>Workshop Session II</td>
<td>See next column</td>
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<tr>
<td>10:45 a.m. - Noon</td>
<td>Film</td>
<td>Right to Harm</td>
<td>South Hall Up</td>
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<tr>
<td>11:00 - 11:45 a.m.</td>
<td>Roundtable</td>
<td>Decolonizing Ag</td>
<td>Room S</td>
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<tr>
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<td>Organic Lunch</td>
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<tr>
<td>Noon - 1:30 p.m.</td>
<td>Meet the Researchers</td>
<td>South Hall Up</td>
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<tr>
<td>12:30 - 1:15 p.m.</td>
<td>In Her Boots</td>
<td>Farmstays &amp; Farm to Table Dinners</td>
<td>Red Room</td>
</tr>
<tr>
<td>12:30 - 1:15 p.m.</td>
<td>Roundtable</td>
<td>Organic Transition Financing Loan</td>
<td>Room S</td>
</tr>
<tr>
<td>1:15 - 3:00 p.m.</td>
<td>KEYNOTE: Reclaiming the Future of Farming</td>
<td>Gathering Hall</td>
<td>5</td>
</tr>
<tr>
<td>1:30 - 2:15 p.m.</td>
<td>Roundtable</td>
<td>New Tool to Explore Wild Bee Pollinators</td>
<td>Room S</td>
</tr>
<tr>
<td>2:30 - 3:15 p.m.</td>
<td>Roundtable</td>
<td>Barriers in Food-Grade Small Grain Value Chain</td>
<td>Room S</td>
</tr>
<tr>
<td>3:15 - 4:45 p.m.</td>
<td>Film</td>
<td>Series of Short Films</td>
<td>South Hall Up</td>
</tr>
<tr>
<td>3:30 - 4:15 p.m.</td>
<td>Roundtable</td>
<td>Visioning Better Cover Crops</td>
<td>Room S</td>
</tr>
<tr>
<td>3:30 - 5:00 p.m.</td>
<td>Workshop Session III</td>
<td>See next column</td>
<td>20</td>
</tr>
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</table>

### WORKSHOP SESSION I 8:30 – 10:00

- Attract Local Customers Online | Maicco (A)
- How Management Impacts Soil Function | Arriaga (Z)
- Introduction to Pastured Hens | Riemer, Wolf-Flasch (I)
- Medicinal Herbs | Stevens (H)
- Mid-Winter Vegetable Production | Krisley, Warner (E)
- Kernza® | Carlson, Careton, Jungers, Fernholz (B)
- Silvopasture Principles & Practices | Allen, Keeley (R)
- Specialty Mushrooms | Kozak, Krawczyk (C)
- Decolonize Agriculture | Haslett-Marroquin (D)
- Future of Organic | Langworthy, Panel (F)

### WORKSHOP SESSION II 10:30 – Noon

- Neighborly Approach to Pesticide Drift | O’Brien, Black (I)
- Beginning Beekeeping | Kamau (C)
- Cover Crops in Organic Row Crops | McCabe, Madsen (Z)
- Garlic Marketing, Seed Stock, & Diseases | Ford, Pesch (H)
- Meet your Lender with Confidence | Klair, Purdy (D)
- Organic Options to Manage SWD | Klood, Petran (B)
- On-Farm Pollinator Habitat | Foltz Jordan, Olson (A)
- Organic Grain Marketing | Bovay, Johnson, Olson, Boyda (F)
- Small-Farm Hacks | Reinitz, Zetah (E)
- Finishing Grass-Fed Beef in the Upper Midwest | Ofte (R)

### WORKSHOP SESSION III 3:30 – 5:00

- Cordwood Construction | Flatau (A)
- Support for Organic Dairy | Plucinski, Warthesen, Clutts (H)
- Flame Weeding in Row Crops | Gogos, Knezovic, Shrock (Z)
- Power of Regenerative Ag | Cummins (C)
- ‘Intermediate’ Farmer Challenges | Nelson, Padget (I)
- No-Till for Small-Scale Vegetable Farms | Macare (D)
- On-Farm Composting | Carr (R)
- One Health Approach for Agritourism | Klumb (F)
- Use Ruminants to Control Invasive Plants | Sorensen (E)
- What FSMA Means | Abazs, Cala, Roth, Hultberg (B)

---

**Shop the Conference Bookstore!**

**North Hall Upper Level**

**Books about Farming & Food**

Hand-Picked Titles | Books by Presenters

**T-Shirts | Mugs | Bags | Notepads**

**No-Spray Signs to Protect Your Fields**

**Get the app!**

Create your own schedule so you won’t miss a thing!
Uprooting Racism
Seeding Sovereignty
Leah Penniman
Soul Fire Farm

Some of our most cherished sustainable farming practices—from organic agriculture to the CSA—have roots in African wisdom. Yet, discrimination and violence have deprived the Black community of farmland, capital, and healthy food access. Soul Fire Farm is part of a national network working toward food sovereignty and land justice. Learn how we can build upon Afro-Indigenous wisdom in reshaping the food system to be based on equity and abundance rather than exploitation and deprivation. Another world is not only possible, it’s on the way!

Leah Penniman is a Black Kreyol farmer/peyizan, author, and food justice activist who founded Soul Fire Farm in 2010 with the mission to end racism in the food system and reclaim our ancestral connection to land. Soul Fire’s food sovereignty work has been recognized by the Soros Racial Justice Fellowship, Fulbright Program, Grist 50, and James Beard Leadership Award, among others. Leah’s new book, Farming While Black: Soul Fire Farm’s Practical Guide to Liberation on the Land, is a love song for the land and her people.

Reclaiming the Future of Farming
John Ikerd
Professor Emeritus of Agricultural Economics

Speaking at the 1999 MOSES Conference, John said, “The food and fiber industry most certainly has a future… But there will be no future for farming unless we have the courage to challenge and disprove the conventional wisdom that farmers must either get bigger or get out.” Now, more than 20 years later, John looks at how people-centered farming systems can mitigate the negative ecological and social impacts industrial agriculture has wrought, while bringing new hope for the transformation of the farm policies needed to reclaim the future of farming.

John was raised on a small dairy farm in Missouri and received a bachelor’s degree and doctorate in agricultural economics from the University of Missouri. He worked in private industry for a time and spent 30 years in various faculty positions at four different state universities before retiring in early 2000. Since retiring, he spends most of his time writing and speaking on issues related to sustainability with an emphasis on agriculture and economics.
WORKSHOPS BY CATEGORY

**BUSINESS, MARKETING & MANAGEMENT**

Farmland Leasing: Best Practices for Landowners & Land Seekers  
Friday I – 8:30 a.m. (Room I)

Creative Marketing for Vegetable Farms  
Friday II – 10:30 a.m. (Room C)

Pricing Strategies  
Friday III – 3:30 p.m. (Room D)

Attract Local Customers Online  
Saturday I – 8:30 a.m. (Room A)

Meet your Lender with Confidence  
Saturday II – 10:30 a.m. (Room D)

The One Health Approach for Agritourism  
Saturday III – 3:30 p.m. (Room F)

**CERTIFICATION & LABELING**

Consumer-Producer Alignment  
Friday I – 8:30 a.m. (Room A)

Walk the Talk: Food Justice Certification  
Friday II – 10:30 a.m. (Room B)

Systems for your Organic System Plan  
Friday III – 3:30 p.m. (Room I)

The Future of Organic: Common Ground  
Saturday I – 8:30 a.m. (Room F)

Neighboring Approach to Control Pesticide Drift  
Saturday II – 10:30 a.m. (Room I)

What FSMA Means for Your Produce Farm  
Saturday III – 3:30 p.m. (Room B)

**FARMING SYSTEMS**

Leverage Farm Bill Programs on Your Farm  
Friday I – 8:30 a.m. (Room F)

Practical Agroforestry for Working Farms  
Friday III – 3:30 p.m. (Room Z)

Silvopasture Principles & Practices  
Saturday I – 8:30 a.m. (Room R)

Practical On-Farm Pollinator Habitat  
Saturday II – 10:30 a.m. (Room A)

Small-Farm Hacks: Repurpose, Reuse, Reinvent  
Saturday II – 10:30 a.m. (Room E)

Grassroots Rising: The Power of Regenerative Ag  
Saturday III – 3:30 p.m. (Room C)

**FIELD CROPS**

Cropping System Solutions  
Friday I – 8:30 a.m. (Room R)

Minimize Tillage on Organic Row Crops  
Friday II – 10:30 a.m. (Room F)

Niche Markets for Artisanal Grains  
Friday III – 3:30 p.m. (Room H)

Perennial Future: Kernza®  
Saturday I – 8:30 a.m. (Room B)

Producer Perspective: Organic Grain Marketing  
Saturday II – 10:30 a.m. (Room F)

Flame Weeding in Row Crops  
Saturday III – 3:30 p.m. (Room Z)

**HEALTH & HOMESTEADING**

Wild Plants as Economic Opportunities  
Friday I – 8:30 a.m. (Room Z)

Farmstead Cheesemaking Today  
Friday II – 10:30 a.m. (Room H)

Soil Health & Human Health  
Friday III – 3:30 p.m. (Room C)

Medicinal Herbs: Natural Remedies  
Saturday I – 8:30 a.m. (Room H)

Beginning Beekeeping  
Saturday II – 10:30 a.m. (Room C)

Cordwood Construction for Farm Outbuildings  
Saturday III – 3:30 p.m. (Room A)

**LEADERSHIP & COMMUNITY**

The Most Organic Path to Local Food Sovereignty  
Friday I – 8:30 a.m. (Room E)

2, 4, 6, 8—How Do We Cooperate?  
Friday II – 10:30 a.m. (Room E)

Farmers for Food Justice  
Friday III – 3:30 p.m. (Room E)

System-Level Change to Decolonize Agriculture  
Saturday I – 8:30 a.m. (Room D)

Federal & State Support for Organic Dairy  
Saturday III – 3:30 p.m. (Room H)

‘Intermediate’ Farmer Challenges  
Saturday III – 3:30 p.m. (Room I)

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LIVESTOCK

Multi-Species Grazing on Savanna
Friday I – 8:30 a.m. (Room B)

Profitable Pastured Pig Enterprises
Friday II – 10:30 a.m. (Room I)

Livestock & Cover Crops: Winning Combination
Friday III – 3:30 p.m. (Room R)

Introduction to Pastured Hens
Saturday I – 8:30 a.m. (Room I)

Tips on Finishing Grass-Fed Beef in the Upper Midwest
Saturday II – 10:30 a.m. (Room R)

Use Ruminants to Control Invasive Plants
Saturday III – 3:30 p.m. (Room E)

MARKET FARMING

Vegetable & Fruit Challenges in Changing Climate
Friday I – 8:30 a.m. (Room D)

Vegetable Seed Enterprise
Friday II – 10:30 a.m. (Room D)

The Perfect Packing Shed
Friday III – 3:30 p.m. (Room F)

Mid-Winter Vegetable Production
Saturday I – 8:30 a.m. (Room E)

Organic Options to Manage SWD
Saturday II – 10:30 a.m. (Room B)

No-Till for Small-Scale Vegetable Farms
Saturday III – 3:30 p.m. (Room D)

SOILS

The Value of Soil Health
Friday I – 8:30 a.m. (Room C)

Resilient Soils
Friday II – 10:30 a.m. (Room R)

Minerals in a Carbon/Biological Cycle
Friday III – 3:30 p.m. (Room A)

How Management Choices Impact Soil Function
Saturday I – 8:30 a.m. (Room Z)

Cover Crops in Organic Row Crops
Saturday II – 10:30 a.m. (Room Z)

On-Farm Composting: Separate “Feel Good” from “Real Good”
Saturday III – 3:30 p.m. (Room R)

SPECIALTY CROPS

Digging Deep on Dahlias
Friday I – 8:30 a.m. (Room H)

Hemp: Grain, Fiber, or CBD?
Friday II – 10:30 a.m. (Room Z)

Perfect Pears for the Upper Midwest
Friday II – 10:30 a.m. (Room A)

Caring for Perennial Fruits on Your Farm or Homestead
Friday III – 3:30 p.m. (Room B)

Specialty Mushrooms for Fun & Profit
Saturday I – 8:30 a.m. (Room C)

Garlic Marketing, Seed Stock, & Diseases
Saturday II – 10:30 a.m. (Room H)

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FRIDAY WORKSHOP SESSION I

Room A

CONSUMER-PRODUCER ALIGNMENT
Consumer-producer alignment is becoming more and more critical to farmers’ survival. Are we as food producers and agriculture professionals really prepared for the realities of what this alignment means? We’ll discuss the current state of our food system, current consumer trends, and the challenges we could face.

**Melissa Weyland** is a regional pool manager for Organic Valley. She is on the Oshkosh Food Cooperative Board of Directors and the Wisconsin Organic Advisory Council.

Room B

MULTI-SPECIES GRAZING ON SAVANNA
Learn what it takes to integrate cattle, sheep, goats, pigs, and poultry in ways that are ecologically regenerative and economically profitable. You’ll learn about the best ecosystems for integrated grazing, livestock genetics, fencing, and meat marketing so you’ll be able to custom tailor the right mix of livestock to boost your land’s regenerative potential and increase your farm’s revenue.

**Peter Allen** is an ecologist-turned-farmer from Mastodon Valley Farm, a 220-acre regenerative farm in Wisconsin. His farm produces CBD hemp and premium beef, lamb, pork, and poultry in a permaculture system.

Room C

THE VALUE OF SOIL HEALTH
We are constantly hearing that soils are valuable to our organic farming operations. But, what does this really mean? Learn about the services that a healthy soil can provide to your farm, different ways that soil health is measured, and how the value of soil can be assessed. We will then have some fun by playing an interactive game to determine the value that soils have to you.

**Julie Grossman** is with the University of Minnesota Department of Horticultural Science and coordinates the university’s organic program.

Room D

VEGETABLE & FRUIT CHALLENGES IN A CHANGING CLIMATE
Excessive rain, drought, extreme temperatures, and late and early frosts—these kinds of weather conditions make it challenging to grow vegetable and fruit crops. We’ll outline how climate change may impact specialty crop pest and disease management and give examples of ways market farmers in the Midwest are adapting to a less predictable climate.

**Natalie Hoidal** works for the University of Minnesota Extension to help vegetable producers with all aspects of production ranging from soil health to integrated pest management.

**Annie Klodd** is a University of Minnesota statewide Extension Educator assisting farmers with fruit and vegetable production issues. She also manages the UMN Fruit and Vegetable Newsletter.

Room E

THE MOST ORGANIC PATH TO LOCAL FOOD SOVEREIGNTY
Explore how Indigenous food systems can encourage not only sustainable production, but also community health and economic growth. Learn about efficient, diverse food systems that were in place on this continent prior to European contact and how some of these concepts could be revitalized for today. We’ll also map effective ways to collaborate with minorities, youth, and underserved communities.

**Kelsey Ducheneaux** owns DX Beef on the Cheyenne River Sioux Reservation. She also works as the Natural Resources Director for the Intertribal Agriculture Council.
Room F

**LEVERAGE FARM BILL PROGRAMS ON YOUR FARM**

The 2018 Farm Bill funds programs that offer technical and financial support for farmers to reduce pollution, promote biodiversity, rebuild the soil, and address climate change. Learn how to leverage these programs while maximizing productivity in your operation. You’ll learn about the conservation opportunities available, as well as the challenges facing these programs in years to come.

*Michael Happ* grew up on a farm in Illinois and now works for the National Sustainable Agriculture Coalition, managing the Conservation, Energy, and Environment Committee and Climate Change Subcommittee.

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Room H

**DIGGING DEEP ON DAHLIAS**

Dahlias, one of the most popular and profitable flowers, are also one of the most labor-intensive to grow. Learn about different bloom styles, streamlined planting, easy trellising, when to dig, and how to process tubers properly for successful winter storage. Dahlias are an investment, so let’s keep them and your business blooming!

*Tania Cubberly* is co-owner of Skyfall Flowers, a certified organic flower farm in Maine.

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Room I

**FARMLAND LEASING: BEST PRACTICES FOR LANDOWNERS & LAND SEEKERS**

Leases provide a pathway to farmland transfer and can be ideal for beginning farmers to access land without taking on debt. For farmland owners, a formal lease offers long-term stability and incentives for tenants to invest in the infrastructure and health of a farm. Learn how to structure a lease to encourage good farm management practices and a strong relationship between owner and renter.

*Ed Cox* is an attorney specializing in agricultural law at Craver, Grothe & Cox, LLP in Iowa. He is the former staff attorney for the Drake University Agricultural Law Center.

*Kate Edwards* is a Land Access Navigator with Renewing the Countryside, coaching new farmers looking for land in Iowa. She also owns and operates Wild Woods Farm, 200-member vegetable CSA.

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Room R

**CROPPING SYSTEM SOLUTIONS** (advanced workshop)

Innovative farms and research farms in the Midwest are using a variety of cropping system strategies to improve nutrient availability and weed control, as well as crop and soil health in organic systems. We’ll look at these strategies, including crop and cover crop rotation/sequencing, cover crop interseeding, alternative row spacing (e.g., solar corridors), and rotational no-till.

*Joel Gruver* is an associate professor of soil science and sustainable agriculture at Western Illinois University, and the director of the WIU Organic Research Program, with research on cover crops, reduced tillage, and precision technologies in organic grain production.

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Room Z

**WILD PLANTS AS ECONOMIC OPPORTUNITIES**

Wild-harvested plants can provide sustainable economic opportunities for small farmers and food for the homesteading family. Learn how to identify edible wild plants, how they are used for food, practical limitations to getting them to market, and sustainable management of plants in natural settings.

*Samuel Thayer* is renowned author of Forager’s Harvest, Nature’s Garden, and Incredible Wild Edibles. He is an internationally recognized authority on edible wild plants, an avid wild harvester, and an organic orchardist.

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FRIDAY WORKSHOP SESSION II

10:30 a.m. to Noon

Room A

PERFECT PEARs FOR THE UPPER MIDWEST

Hardy pears can be a good choice as an additional crop for your diversified market farm. This workshop will help you decide if you want to add pear trees, which take 4-5 years to bear fruit. Learn about varieties and rootstocks that do well in the Upper Midwest as well as orchard layout and how to train, prune, harvest, and manage the orchard floor for soil and tree health. Take home a cutting of Luscious or Gourmet pear trees!

David Sliwa has years of experience growing and trialing pear varieties and experimental pear rootstocks on his farm in Iowa.

Room B

WALK THE TALK: FOOD JUSTICE CERTIFICATION

This workshop introduces Food Justice Certification, a label that builds on organic certification to show your farm treats farmworkers respectfully, pays living wages, and provides safe working conditions. Explore what it means to provide a workplace with a comprehensive approach to justice and equity. Learn about food justice standards and the certification steps so you can show your workers and customers that you run a fair, safe business.

Elizabeth Henderson farmed at Peacework Organic Farm, one of the earliest CSAs in the country. She is on the boards of NOFA-NY and the Agricultural Justice Project.

Room C

CREATIVE MARKETING FOR VEGETABLE FARMS

Consumer demand for local and organic vegetables has never been stronger. But, with more places offering these products, it’s challenging to get consumers to buy directly from the farmer. We’ll explore creative ways to reach consumers through CSA and farmers markets, looking closely at CSA customization systems and software plus tactics to stand out at farmers markets and build a loyal base of shoppers.

Katie Bishop manages marketing, CSA programs, wholesale accounts, and business operations for PrairiErth Farm in Illinois. She and her husband, Hans, and father-in-law, Dave, are the 2017 MOSES Organic Farmers of the Year.

Claire Strader is the Organic Vegetable Educator for FairShare CSA Coalition and Dane County Extension. In this shared position, she organizes educational programming and conducts on-farm research with and for diversified organic vegetable farmers.

Room D

VEGETABLE SEED ENTERPRISE

Looking for a way to diversify your market farm? Take what you already know how to grow—vegetables—and add a new dimension by growing for seed. This workshop will cover the basics of what you need to know to add a vegetable seed enterprise to your current operation. You’ll learn about the technical aspects of seed production and the business aspects of seeds as an enterprise.

Erica Kempter co-owns Nature & Nurture Seeds, a farm-based seed company in Michigan focused on regionally adapted seeds with early maturity, cold hardiness, productivity, disease resistance, and flavor.

Room E

2, 4, 6, 8—HOW DO WE COOPERATE?

Cooperatives are all around us in agriculture. What makes a co-op different from other business structures? We’ll explain the fundamentals of cooperative principles, structure, governance, and finance. We’ll also provide an overview of the steps to start a new cooperative, including key questions to ask, common stumbling blocks, and decision-making points.

Kelly Maynard works for the University of Wisconsin Center for Cooperatives supporting food and agricultural enterprises in rural communities. She also works with the Center for Integrated Agricultural Systems on local and regional food system development.

Rodrigo Cala owns and operates Cala Farm “Origenes,” with his brother. They sell certified organic produce in the Twin Cities.
Room F

MINIMIZE TILLAGE ON ORGANIC ROW CROPS

Intense tillage can compact soil, cause erosion, and deplete nutrients. Hear how a Minnesota organic grain farmer has used a diverse crop rotation, cover cropping, and a creative mind for problem solving to eliminate fall tillage on his annual crops. He’ll explain the pros and cons of no fall tillage, equipment to use, the timing of each practice, and how to manage crop residue and weed pressure.

Luke Peterson has been transitioning his Minnesota farm to organic since 2013, and is now farming 500 certified organic acres and has eliminated fall tillage on his annual crops.

Room R

RESILIENT SOILS (advanced workshop)

Coming off a year with rainfall amounts more than double the norm, the need to build healthy soils that can withstand weather extremes is clear. We’ll look at research-based guidance on practices that can improve overall soil structure and water-holding capacity—characteristics critical to dealing with extreme precipitation events. Then, we’ll break into small groups to dive deeper into relevant examples and get input on the research needed to design more resilient organic farming systems, particularly in a changing climate.

Lauren Snyder is the education and research program manager at the Organic Farming Research Foundation. She recently received a doctorate in ecology and evolutionary biology from Cornell University.

Jessica Gutknecht is a soil ecologist at the University of Minnesota in the Department of Soil, Water, and Climate.

Room H

FARMSTEAD CHEESEMAKING TODAY

The cheese world is evolving rapidly, with growth and consolidation of artisans of all sizes as well as the loss of many tiny producers. This session explores the current landscape of farmstead, artisan cheesemaking in the U.S., with a big picture look at changes in the distribution model, regulatory pressures from the Food Safety Modernization Act (FSMA), and secession issues.

Gianaclis Caldwell is the author of six books on cheesemaking, milk fermentation, dairying, and goat health. She farms in Oregon.

Room I

PROFITABLE PASTURED PIG ENTERPRISES

Explore factors that contribute to the long-term success of a pastured pig operation. We’ll share key findings from on-farm pig feeding trials and discuss the benefits of feeding pigs small grains and forages, looking at ways Iowa farmers are creating diverse and nutritious feed rations. Then we’ll look at the business side of raising pork, sharing pointers from Rhyne’s work as a swine educator in East Africa and with the National Pork Board.

Celize Christy is the swine and poultry coordinator for Practical Farmers of Iowa. She’s also on the board of the Women, Food & Ag Network.

Rhyne Cureton has worked on pasture-based livestock farms in Texas and North Carolina, and volunteered with EATBETA to teach African farmers profitable pig management. He’s on the board of the Southern Sustainable Agriculture Working Group.

Room Z

HEMP: GRAIN, FIBER, OR CBD?

The emerging market for hemp products is booming. Learn about the differences among production systems for CBD, grain, and fiber hemp and how each might fit into your system and rotation. We’ll share lessons learned from this past growing season and provide a space for other growers to share their experiences as well as offer ideas for improvements as hemp production expands and becomes a major crop.

Leah Sandler is the Education Director/Research Agronomist at the Michael Fields Agricultural Institute in Wisconsin, where she’s researching the agronomics of industrial hemp.

Haleigh Ortmeier-Clarke is a graduate research assistant at the University of Wisconsin-Madison, focusing on agronomic practices and weed management in industrial hemp.
FRIDAY WORKSHOP SESSION III

Room A

MINERALS IN A CARBON/BIOLOGICAL CYCLE

An essential part of input management starts with an appreciation of the roles of both minerals and microbes, managing your system to put plant nutrients in a carbon/biological cycle. The inputs you select have a critical impact on soil fertility management. Learn ways to leverage your fertility investment with cultural practices, timing, crop rotations and mindset, with the goal of building short- and long-term farm profitability.

Sandy Syburg is a certified organic farmer from Wisconsin and president and co-founder of Purple Cow Organics.

Room B

CARING FOR PERENNIAL FRUITS ON YOUR FARM OR HOMESTEAD

Not only do we love fresh raspberries in the summer or a tree-ripened apple in the fall, but so do dozens of pests. Learn about the common pests of apples and raspberries, their biology and life cycles, and how you can protect your sweet-tasting fruit using organic-management practices in your backyard or commercial farm.

Rami Aburomia has a certified organic orchard, Atoms to Apples, in Wisconsin. He is on the board of the Organic Fruit Growers Association and teaches at the University of Wisconsin Beginning Apple School.

Peter Werts, project manager for the IPM Institute of North America, has been working with commercial orchards to implement IPM and conservation practices since 2008.

Room C

SOIL HEALTH & HUMAN HEALTH

Curious about the connection between soil health and the nutritional value of your food? Looking for science-based evidence on the benefits of an organic diet? This workshop explores current research comparing nutrient quality in organic and conventional farming systems and explains how production systems can improve food nutrient density.

Andrew Smith oversees research at the Rodale Institute. He has a bachelor’s degree in agronomy, a master’s in entomology, and a doctorate in molecular and population ecology.

Room D

PRICING STRATEGIES

What’s the right price for your products? Many times, farmers just look at what others are charging and copy it. But the right price for someone else isn’t necessarily the right price for you. Learn how to price your products based on a true understanding of your costs, the competition, and what makes your products special. We’ll also discuss the opportunities and costs associated with selling wholesale vs. retail.

Julia Shanks helps farmers achieve and maintain financial sustainability through her online accounting course, The Farmer’s Office, and books.

Room E

FARMERS FOR FOOD JUSTICE

The U.S. food system is built upon racism, injustice, and exploitation of the Earth and her peoples. In this heart-centered and action-oriented workshop, we’ll explore strategies used at Soul Fire Farm and other frontline formations to dismantle inequity and restore ancestral farming and food systems. You will learn five strategies to work toward food justice. Another world is not just possible, it’s on the way.

Leah Penniman is a Black Kreyol farmer/peyizan, author, and food justice activist who founded Soul Fire Farm in 2010 with the mission to end racism in the food system and reclaim our ancestral connection to land.

Friday 5:15 p.m. – Get your copy of Farming While Black signed by author Leah Penniman outside bookstore in North Hall.

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Room F

THE PERFECT PACKING SHED

Whether you’re starting from scratch or looking to improve your existing pack shed, you’ll get ideas to increase efficiency, improve ergonomics, maximize shelf-life, and minimize food safety risks on your farm. We’ll break down costs, discuss recordkeeping and go over techniques to retrofit and repurpose equipment. If you want to expand into wholesale markets or improve CSA packing productivity, this is the workshop for you.

Sarah Bostick is the sustainable agriculture agent with University of Florida-Extension. She worked 16 years as an organic vegetable and cut flower farmer, and managed a food hub.

Tay Fatke is a food safety educator and former GAP (good agricultural practices) auditor. He and his family grow fruit and vegetables at Mighty Wind Farms in Door County, Wisconsin.

Room H

NICHE MARKETS FOR ARTISANAL GRAINS

Brewers and bakers are creating niche markets for artisanal and heirloom grains. We’ll discuss how these crops can fit into rotations, and a variety of market options for specialty grains. Be inspired for your own operation as we share how La Crosse Distilling Company partners with local organic farmers for the synergistic benefit of all.

Patrick McHugh grows organic specialty grains and hemp on his Wisconsin farm.

Halee Wepking and her husband, John, grow organic dry beans, open-pollinated corn, and specialty food-grade small grains.

Nicholas Weber co-founded La Crosse Distilling, which uses organic ingredients and sustainable practices to produce unique spirits.

Room I

SYSTEMS FOR YOUR ORGANIC SYSTEM PLAN

On the fence about getting certified because of “burdensome” paperwork? See what’s involved in an organic system plan, the cornerstone of a certification application—you’ll be surprised at how much of the certification work you’re already doing. Learn how to develop or enhance systems for easy paperwork submission and readiness for inspection.

Already certified? This workshop will help you improve your OSP. Elizabeth Tigan is a certification manager at Nature’s International Certification Services, supporting clients through the process of becoming certified members of Team Organic.

Room R

LIVESTOCK & COVER CROPS: A WINNING COMBINATION

Cover crops improve soil health and increase soil organic matter. Grazing livestock on cover crops has been shown to accelerate soil-building benefits while providing fertility for the next cash crop. We’ll look at the benefits of this winning combination, and dig into the nuts and bolts of grazing cover crops, especially multi-species mixes.

Brian Pillsbury has been the State Grazing Lands Specialist for USDA-NRCS in Wisconsin for 22 years.

Jen Riemen and her family run a diversified livestock operation in Wisconsin with pastured poultry, hogs, sheep, and cattle.

Marie Raboin works for Dane County Land Conservation Department as a grazing Technical Service Provider, helping producers access government programs and develop grazing plans. She and her husband own Brix Cider, a farm-to-table restaurant and cidery in Mount Horeb, Wisconsin.

Room Z

PRACTICAL AGROFORESTRY FOR WORKING FARMS

Learn how agroforestry practices, such as alley cropping, buffers, and forest farming, can build your farm’s income and resiliency through biodiversity, soil carbon storage, water holding and filtration, input reduction, erosion prevention, and wildlife habitat. We’ll cover the most promising perennial crops for the Upper Midwest, including chestnut, hazelnut, pawpaw, elderberry and other shrub fruits. Hear suggestions for design, establishment, management, and marketing, as well as findings from on-farm research trials and testimonials from growers.

Kaitie Adams manages the Savanna Institute’s Research and Demonstration Farm in Illinois and the Midwest Agroforestry Solutions farm, and runs a small heirloom apple operation.

Hannah Hemmelgarn is Education Program Coordinator at the University of Missouri Center for Agroforestry. She is host of The Agroforestry Podcast.
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SATURDAY WORKSHOP SESSION I
8:30 to 10 a.m.

Room A

ATTRACT LOCAL CUSTOMERS ONLINE
Learn how to attract buyers across the web, mobile, and social channels, and build your farm brand. See real-life examples that have worked to attract local customers and increases sales. Come away with tactical next steps and resources to develop a loyal base of customers so your farm can thrive online.

Janelle Maiocco is a software expert and CEO of Barn2Door, an ecommerce solution designed for farmers. She has consulted for state agricultural commissions, startups and Fortune 500 companies on branding, digital marketing, and customer acquisition.

Room B

PERENNIAL FUTURE: KERNZA®
Intermediate wheatgrass, better known by its trademark name, Kernza, is the first perennial grain to be released for commercial production. It establishes quickly and can produce a marketable yield for several years. Learn about this hardy crop’s potential in organic rotations and fields transitioning to organic. We’ll cover the latest agronomic and economic information to help you decide if Kernza could be a good crop to add to your rotation in the coming years.

Constance Carlson works for the University of Minnesota Extension Regional Sustainable Development Partnerships (RSDP). She also facilitates market development for crops in the UMN Forever Green Initiative.

Colin Cureton is a supply chain development specialist for the University of Minnesota’s Forever Green Initiative, which is developing new crops for the Upper Midwest to diversify agricultural landscapes, develop new market opportunities, and deliver environmental benefits.

Jake Jungers is an assistant professor of Agronomy and Plant Genetics at the University of Minnesota.

Carmen Fernholz grows certified organic grain and forage crops at A-Frame Farm in Minnesota. He is the organic grain specialist for MOSES and OGRAIN. He and his wife, Sally, are the 2005 MOSES Organic Farmers of the Year.

Room C

SPECIALTY MUSHROOMS FOR FUN & PROFIT
Cultivate mushrooms for yourself or your business by starting with these five foolproof mushrooms in a basic, year-round indoor grow space, plus seven more to grow seasonally outdoors. We’ll cover materials selection, handling, grow space construction, harvest tips, yield estimation, and pricing, using realistic production goals based on our working organic mushroom farm.

Mary Ellen Kozak and Joe Krawczyk co-own Field and Forest Products, a global mushroom spawn company based in Wisconsin. They have written numerous publications on specialty mushroom cultivation and have been involved with certified organic mushroom production since the late 1980s when they prepared the national guidelines for certified organic mushroom production.

Room D

SYSTEM-LEVEL CHANGE TO DECOLONIZE AGRICULTURE
Learn about Regenerative Agriculture Alliance’s plans to focus the regenerative supply-chain at a system level through shared production models designed for scale across five emerging regenerative sectors. This is an invitation for those who want to scale-up beyond farm operations and into aggregated scaled impact. Hear about a whole system approach that builds on indigenous wisdom and traditions.

Reginaldo Haslett-Marroquin is a native Guatemalan who came to the U.S. in 1992. He has worked in rural development for over 30 years. He’s a founder of Peace Coffee and the Regenerative Agriculture Alliance. He is a 2020 Changemaker awardee.

Room E

MID-WINTER VEGETABLE PRODUCTION
Even in the dead of winter, you can grow high quality greens and vegetables to create an income stream when the competition is scarce. We’ll talk about fast-growing crops, like baby greens, shoots, and microgreens, that excel in a passive solar deep winter greenhouse. We’ll discuss crops, varieties, and successes and failures in this unique growing environment. Then we’ll look at a winter rotation for hoop houses—the sweetness of most winter crops can’t be beat!

Brooke Knisley grows certified organic apples, garlic, veggies, storage crops, and greens grown in a passive solar deep winter greenhouse at Alternative Roots Farm in Minnesota.

Bill Warner has been growing produce in hoop houses on his Wisconsin farm since 1990. He is on the Dane County Food Council and engaged with the community on food issues.
Room R

**SILVOPASTURE PRINCIPLES & PRACTICES**

Silvopasture—livestock, forages, and tree crops carefully integrated—can generate multiple high-value products with minimal off-farm input while enhancing ecological functions. Learn how to convert degraded woodlands or add trees to open pastures to create productive and ecologically valuable silvopasture systems. We’ll cover techniques, timelines, costs, and risks and uncertainties as well as potential benefits, plus research and on-farm experiences with this valuable system.

**Peter Allen** is an ecologist-turned-farmer from Mastodon Valley Farm, a 220-acre regenerative farm in Wisconsin. His farm produces CBD hemp and premium beef, lamb, pork, and poultry in a permaculture system.

**Keefe Keeley** co-directs the Savanna Institute, a nonprofit based in Wisconsin laying the groundwork for widespread agroforestry in the Midwest. He leads outreach and education on perennial systems.

Room Z

**HOW MANAGEMENT CHOICES IMPACT SOIL FUNCTION**

Management choices that work for one farm might not be suitable for another farming operation, and sometimes, not even for another field on the same farm. Learn why this is true, what’s happening at the biological, physical, and chemical levels, and how you can use this knowledge to make management decisions that are more likely to achieve your goals.

**Francisco Arriaga** is an associate professor of soil science at the University of Wisconsin-Madison and a specialist with UW-Extension. His research focuses on sustainable soil management practices for crop productivity that’s environmentally responsible.
Room A

PRACTICAL ON-FARM POLLINATOR HABITAT

On-farm pollinator habitat has many benefits, but deciding how and where to add that habitat can be daunting. This workshop will help you determine which habitat projects—insectary strips, pollinator-friendly cover crops, native wildflower meadows, hedgerows—make the most sense for your goals, resource concerns, space, capacity, equipment, weed pressure, and other factors. You’ll also learn about planting methods, design, and weed control options, including several effective organic site preparation methods.

Sarah Foltz Jordan leads the Xerces Society’s habitat restoration efforts in the Great Lakes Region, providing technical support to farmers, conservation planners, and agency staff.

Joan Olson has a 33-acre certified organic CSA vegetable farm in Minnesota with pollinator plot installations created in consultation with the Xerces Society.

Room B

ORGANIC OPTIONS TO MANAGE SWD

Spotted wing drosophila is a challenging berry pest in the Midwest. While organic sprays are approved for SWD control, an effective long-term strategy requires more innovative solutions such as exclusion netting. We’ll discuss good crop management and harvest practices as well as organic options for managing SWD, and how the use of exclusion netting may change the way we grow berries in the Midwest.

Annie Klodd is a University of Minnesota statewide Extension Educator assisting farmers with fruit and vegetable production issues. She also manages the UMN Fruit and Vegetable Newsletter.

Andy Petran is a small fruit researcher-turned-grower. He conducted research on organic control of spotted wing drosophila while at the University of Minnesota, and now works full-time on his own farm.

Room C

BEGINNING BEEKEEPING

This introductory workshop covers the history of beekeeping, hive types, and the equipment you need to start beekeeping. Learn how to inspect and maintain your hives and manage pests and other problems. You’ll learn why honey bees are dying and how to help them. You’ll also get ideas for value-added products made from honey and beeswax.

Beatrice Kamau grew up in Kenya and now lives in Chicago where she is a licensed practical nurse and urban beekeeper. She’s the co-founder of African Women in Bee Keeping.

Room D

MEET YOUR LENDER WITH CONFIDENCE

Meeting with a lender can be overwhelming. When you feel confident and prepared, you’re much more likely to obtain the financing you need. We’ll discuss what lenders look for in your financial statements to evaluate your farm. Learn how a business plan can help you grow your business and how AgPlan can help you develop your plan. We’ll also introduce AgTransitions, a farm-succession planning tool.

Kevin Klair is an economist at the University of Minnesota’s Center for Farm Financial Management. For over 30 years, he has been teaching farm management workshops and developing software tools.

Rachel Purdy is an economist at the University of Minnesota’s Center for Farm Financial Management. She grew up on a diversified farm in Wyoming.

Room E

SMALL-FARM HACKS: REPURPOSE, REUSE, REINVENT

Save yourself time and money by repurposing materials and equipment on your farm. We’ll share tried-and-true tips and tricks for creating tools, livestock shelters, and more, and show pictures of hacks that work and a few that didn’t. We’ll also help you decide when it’s better to buy new and when it makes sense to salvage, invent, or fix up what you already own.

Josh Reinitz is an organic farmer, carpenter, and musician in Minnesota. He and his family built a low-cost homestead and farm business from scratch by salvaging, re-using, restoring, and creating.

Daniel Zetah owns New Story Farm in Minnesota. He has worked a variety of jobs, picking up skills such as welding, fabricating, building, and fixing everything.
**Room F**

**PRODUCER PERSPECTIVE: ORGANIC GRAIN MARKETING**

If you're thinking of transitioning to organic or want to expand your organic production, get perspective first by hearing from experienced organic farmers. We'll start with a market update from Mercaris and then dive into recommendations for marketing organic grain and oilseed crops. We'll cover the pros and cons of using a marketing agent, selling direct to the buyer, joining cooperatives, bushel contracts versus acreage contracts, and more.

*Jessie Bovay* is the Director of Business Development at Mercaris, making market information more accessible through strategic partnerships and projects.

*Charlie Johnson* has over 2,500 acres in certified organic crops in South Dakota. He is the 2013 MOSES Organic Farmer of the Year.

*Jonathan Olson* grows certified organic corn, soybeans, and small grains on 1,100 acres just west of the Twin Cities in Minnesota.

*Steve Boyda* is a 5th generation Kansas farmer who took over his family’s farm in 2010 and began transitioning to organic in 2012.

**Room I**

**A NEIGHBORLY APPROACH TO CONTROL PESTICIDE DRIFT**

Pesticide drift incidents reached all-time highs in 2019, impacting conventional and organic growers alike. While dicamba is the worst offender, fungicides and other chemicals can have unintentional effects on neighboring fields, homes, and people. Hear from Pesticide Action Network-affiliated farmers on how they've coped with chemical incursions and worked with their neighbors to help control the risk of pesticide drift.

*Denise O’Brien* grows organic fruits and vegetables for CSA and restaurants and grocery stores in Omaha and Des Moines. She chairs the board of Pesticide Action Network.

*Carmen Black* is a beginning vegetable and sheep farmer from Iowa who has been an organizer with Pesticide Action Network during the winter months since 2016.

**Room H**

**GARLIC MARKETING, SEED STOCK, & DISEASES**

Before you launch or expand a garlic enterprise, you must understand the market as well as your production costs. We’ll use research from Minnesota commercial garlic operations as benchmarks to help you analyze your situation and chart your strategies for pricing and marketing. You’ll also get tips on selecting seed stock and the latest information on garlic diseases and pests and what can or cannot be done about them.

*Jerry Ford* grows garlic at Living Song Farm in Minnesota. He manages the Minnesota Garlic Festival and the Premium Garlic Project for the Sustainable Farming Association and the University of Minnesota Regional Sustainable Development Partnerships.

*Ryan Pesch* owns Lida Farm, a certified organic vegetable operation in Minnesota with three farm stands, and seasonal CSAs.

**Room R**

**TIPS ON FINISHING GRASS-FED BEEF IN THE UPPER MIDWEST**

If you’ve struggled to get cattle to gain weight and finish with good fat/meat marbling ratio, you are not alone. Learn about simple, low-cost management changes you can implement to offset the weather challenges that make it difficult to finish grass-fed cattle in the Upper Midwest. We’ll cover how to make quality winter hay, critical body temperature, use of flex-pastures, and grazing of stockpiled forage.

*Rod Ofte* has a 400-acre rotational grazing operation in Wisconsin, where he grass finishes about 100 head a year to sell direct to consumers and through the Wisconsin Grass-Fed Beef Cooperative, which he manages.

**Room Z**

**COVER CROPS IN ORGANIC ROW CROPS**

Cover crops can help build soil health, mitigate erosion, suppress weeds, and provide other benefits in an organic rotation. We’ll look at the factors you should consider in selecting cover crops and sourcing seed. We’ll briefly touch on current research in the Midwest specifically for organic production. We’ll also talk about the successes and pitfalls of cover crops in an organic row crop rotation, offering tips and advice from personal experience.

*Ruth McCabe* is a certified crop advisor and an agronomist with Blue River Organic Seed.

*Eric Madsen* and his family are transitioning their Iowa farm to organic. They also raise farrow-to-finish hogs, broilers and beef cattle.
SATURDAY WORKSHOP SESSION III

3:30 to 5 p.m.

Room A

CORDWOOD CONSTRUCTION FOR FARM OUTBUILDINGS
Discover how to use cordwood to build energy-efficient cabins, chicken coops, tool sheds, barns, and garages, plus fun structures like saunas, dog houses, and children’s playhouses. Learn how to plan the building process, estimate and gather the materials, and build walls using cordwood log ends or bottle bricks. Find out the pros and cons of building with cordwood to see if it’s a good fit for your next project.

Richard Flatau co-directs Cordwood Construction Resources with his wife, Becky. The couple built their mortgage-free cordwood home in northern Wisconsin 40 years ago. Richard’s books include Cordwood Construction Best Practices.

Room B

WHAT FSMA MEANS FOR YOUR PRODUCE FARM
Do you know your produce farm’s status per the Food Safety Modernization Act (FSMA) Produce Safety Rule? This workshop will help you decide if your operation is covered by the rule, eligible for an exemption, or excluded. You’ll also hear from produce farmers on steps they’ve taken to implement good food safety practices on their farm, regardless of their farm’s FSMA status.

David Abazs directs the Northeast Regional Sustainable Development Partnership for the University of Minnesota-Extension. He also has a produce farm in northern Minnesota.

Rodrigo Cala owns and operates Cala Farm “Origenes,” with his brother. They sell certified organic produce in the Twin Cities.

Nick Roth works with the Minnesota Department of Agriculture Produce Safety Program. He is a former teacher and has worked in organic produce production.

Annalisa Hultberg is a statewide Extension Educator in Food Safety at the University of Minnesota, where she co-coordinates the On-Farm GAPs education program. She leads the UMN Extension’s outreach efforts for the FSMA Produce Safety Rule and is the state lead for the North Central Region FSMA Training Center.

Room C

GRASSROOTS RISING: THE POWER OF REGENERATIVE AG
Wondering what you can do to help address the global climate crisis? Come learn about the Regeneration Revolution and how farmers and ranchers can help reverse global warming, increase yields, improve profitability, and contribute to the economic, environmental, and social well-being of their communities. We’ll review the latest science on the potential of regenerative farming and ranching practices to draw down and sequester carbon.

Ronnie Cummins is co-founder and international director of the Organic Consumers Association and its international affiliates, Via Organica and Regeneration International. His new book, Grassroots Rising, was just published this year.

Room D

NO-TILL FOR SMALL-SCALE VEGETABLE FARMS
No-till, which has been growing in popularity for row crops, is gaining traction now on vegetable farms. Learn about the environmental and soil health benefits of this practice and how no-till can help you work around extreme weather conditions and “lean” your operation. This workshop covers basic no-till implementation and tools, tips and tricks for Midwest veggie farms, fun soil facts, and more.

Les Macare co-owns Racing Heart Farm in Wisconsin, where they grow just over 1.5 acres of vegetables for a 70-member CSA and two farmers markets.

Room E

USE RUMINANTS TO CONTROL INVASIVE PLANTS
Browsing ruminants are a natural alternative to chemicals for eliminating invasive plants, such as buckthorn, garlic mustard, and exotic honeysuckle. Learn about the biology of these invaders and which ruminants, or even other livestock, to use to control them. We’ll cover stocking density, containment options for your livestock in challenging settings, and how to care for your animals away from the barn. Learn what it would take to add a targeted grazing service to your operation.

Allysse Sorensen owns The Munch Bunch, a targeted grazing service with goats that work on more than 100 acres of land annually. She is a member of the Ecological Service Livestock Network.

Tell us about your conference experience:
surveymonkey.com/r/MOSESConference
Room F

THE ONE HEALTH APPROACH FOR AGRITOURISM

While agritourism is an increasingly popular way to supplement farm income, opening your farm to the public brings the risk of injury or illness. Learn how to mitigate these risks through the One Health model, which recognizes the health of people is connected to the health of animals and the environment. You’ll learn about food safety and employee health, as well as best practices for allowing the public to interact with your livestock and poultry.

Carrie Klumb is a senior epidemiologist in the Zoonotic Diseases Unit at the Minnesota Department of Health. She runs disease prevention programs for the Upper Midwest Agricultural Safety and Health Center at the University of Minnesota.

Jennifer also works with MOSES as a Land Access Navigator to help farmers secure land to grow.

Greg Padget oversees the Next Generations and Savings Incentive programs for Practical Farmers of Iowa.

Room R

ON-FARM COMPOSTING:
SEPARATE ‘FEEL GOOD’ FROM ‘REAL GOOD’

Composting can satisfy two needs in agriculture: managing waste and improving soil health for crop production. This workshop offers an overview of on-farm compost production, including mortality composting. Learn about logistics, economics, feedstock management, compost utilization and benefits, as well as the physical, biological and chemical characteristics of finished compost. We’ll also review the organic standards related to composting.

Rick Carr directs farm operations at Rodale Institute, and was the Institute’s compost production specialist. Before joining Rodale, he conducted research on a large certified organic farm in Argentina.

Room Z

FLAME WEEDING IN ROW CROPS

Cultivation and hoeing don’t control weeds within the row where they compete most with the crop for nutrients. flaming with well-designed equipment can eliminate all weeds—even those within the row. This can mean major yield increases compared to mechanized weed control alone. We’ll look at the features common to well-designed flamers plus flaming recipes for corn, soybeans, sorghum, and sunflower, plus hear from a farmer who uses both a flame weeder and The Weed Zapper.

George Gogos is a professor at the University of Nebraska-Lincoln whose research focus is flaming for weed control in agronomic crops. He co-founded Agricultural Flaming Innovations, a company that designs and manufactures flamers.

Stevan Knezevic is a professor and expert in weed management at the University of Nebraska-Lincoln. His research includes flame weeding studies in 7 agronomic crops.

Derek Shrock, an organic farmer from Illinois, has been using the Weed Zapper the past two years and counts it as one of the many tools he uses to manage weeds.

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Food Safety Modernization Act (FSMA) Produce Safety Rule

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Division of Food and Recreational Safety
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CROP ADVISORS CEUs

The following Continuing Education Units (CEUs) for Certified Crop Advisors have been approved through the Certified Crop Advisor Program. The 2020 MOSES Conference and Organic University™ offer a total of 119 credits in 3 days of programming! If you are eligible for CEU credits, please use the sign-in sheets located at the entrance of the workshop rooms.

Each workshop is worth 1.5 CEUs.
CM = Crop Management
NM = Nutrient Management
PD = Professional Development
IPM = Integrated Pest Management
SW = Soil & Water Management
S = Sustainability

FRIDAY SESSION 1
8:30 A.M. – 10 A.M.
Cropping System Solutions (1.5 CM)
Digging Deep on Dahlias (1.5 CM)
Farmland Leasing: Best Practices (1.5 PD)
Leverage Farm Bill Programs on Your Farm (1.5 NM)
Multi-Species Grazing on Savanna (1.5 NM)
The Most Organic Path to Food Sovereignty (1.5 S)
The Value of Soil Health (1.5 SW)
Veg. & Fruit Challenges in Changing Climate (1.5 IPM)
Wild Plants as Economic Opportunities (1.5 CM)

FRIDAY SESSION 2
10:30 A.M. – 12 P.M.
Creative Marketing for Vegetable Farms (1.5 CM)
Hemp: Grain, Fiber, or CBD? (1.5 CM)
Minimize Tillage on Organic Row Crops (1.5 SW)
Perfect Pears for the Upper Midwest (1.5 CM)
Resilient Soils (1.5 SW)
Vegetable Seed Enterprise (1.5 CM)
Walk the Talk: Food Justice Certification (1.5 S)

FRIDAY SESSION 3
3:30 P.M. – 5 P.M.
Caring for Perennial Fruits on Your Farm (1.5 IPM)
Livestock & Cover Crops: A Winning Combo (1.5 CM)
Minerals in a Carbon/Biological Cycle (1.5 NM)
Niche Markets for Artisanal Grains (1.5 CM)
Practical Agroforestry for Working Farms (1.5 CM)
Pricing Strategies (1.5 CM)
Soil Health & Human Health (1.5 NM)
Systems for your Organic System Plan (1.5 CM)
The Perfect Packing Shed (1.5 CM)

SATURDAY SESSION 1
8:30 A.M. – 10 A.M.
Attract Local Customers Online (1.5 CM)
How Mgmt. Choices Impact Soil Function (1.5 SW)
Medicinal Herbs: Natural Remedies (1.5 CM)
Mid-Winter Production (1.5 CM)
Perennial Future: Kernza® (1.5 CM)
Silvopasture Principles & Practices (1.5 CM)
Specialty Mushrooms for Fun & Profit (1.5 CM)

SATURDAY SESSION 2
10:30 A.M. – 12 P.M.
A Neighborly Approach to Control Pesticide Drift (1.5 IPM)
Beginning Beekeeping (1.5 IPM)
Cover Crops in Organic Row Crops (1.5 SW)
Garlic Marketing, Seed Stock, & Diseases (1.5 CM)
Meet Your Lender with Confidence (1.5 PD)
Organic Options to Manage SWD (1.5 IPM)
Practical On-Farm Pollinator Habitat (1.5 IPM)
Producer Perspective: Organic Grain Mktg. (1.5 CM)
Tips on Finishing Grass-Fed Beef in the Upper Midwest (1.5 CM)

SATURDAY SESSION 3
3:30 P.M. – 5 P.M.
Flame Weeding in Row Crops (1.5 IPM)
Grassroots Rising: The Power of Regenerative Ag (1.5 SW)
Intermediate Farmer Challenges (1.5 PD)
No-Till for Small-Scale Vegetable Farms (1.5 SW)
On-Farm Composting: Separate “Feel Good” from “Real Good” (1.5 SW)
Use Ruminants to Control Invasive Plants (1.5 IPM)
What FSMA Means for Your Produce Farm (1.5 PD)
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MOSES partners with Renewing the Countryside to provide beginning farmers (farming 10 years or less) with programs, support, and resources under the New Organic Stewards banner at the MOSES Conference and beyond.

VISIT OUR BOOTHS

Introduce yourself at the MOSES booth (C1) and pin your farm name to our big map so you can get in touch with the beginning farmers near you. Find out about all that MOSES and Renewing the Countryside (in booth C2) offer to support your beginning farm.

NEW FARMER MIXER

Friday 6:30 - 7:30 p.m. | Room I | North Hall Lower
Make new farmer friends as you play organic farming trivia for prizes with Renewing the Countryside’s Eli Goodwell. Enjoy snacks and adult beverages from the cash bar outside Room I.

BUY-A-FARMER-A-DRINK PARTY

Friday 8 - 11 p.m. | Gathering Hall | North Hall Lower
With support from La Crosse Distilling Co., we’re offering free and reduced-price drinks and cocktails made with their fine spirits. Enjoy live music from the band Kinda Fonda Wanda, featuring a high-octane, rock ‘n’ roll honky-tonk sound, “inspired by the queen of rockabilly, Wanda Jackson.” Bring your dancing shoes!

RECOMMENDED WORKSHOPS

Look for the New Organic Stewards tractor for full descriptions on pages 8-21.

THE VALUE OF SOIL HEALTH
Friday I | 8:30 a.m. | Room C
Julie Grossman, University of Minnesota
Hikaru Hanawa Peterson, University of Minnesota

FARMLAND LEASING: BEST PRACTICES
Friday I | 8:30 a.m. | Room I
Ed Cox, Craver, Grothe & Cox, LLP
Kate Edwards, Renewing the Countryside

WALK THE TALK: FOOD JUSTICE CERTIFICATION
Friday II | 10:30 a.m. | Room B
Elizabeth Henderson, NOFA-NY and the Agricultural Justice Project

SYSTEMS FOR YOUR ORGANIC SYSTEM PLAN
Friday III | 3:30 p.m. | Room I
Elizabeth Tigan, Nature’s International Certification Services

INTRODUCTION TO PASTURED HENS
Saturday I | 8:30 a.m. | Room I
Jen Riemer, Riemer Family Farm
Anastasia Wolf-Flasch, Riemer Family Farm

MEET YOUR LENDER WITH CONFIDENCE
Saturday II | 10:30 a.m. | Room D
Kevin Klair, UMN Center for Farm Financial Management
Rachel Purdy, UMN Center for Farm Financial Management

WHAT FSMA MEANS FOR YOUR PRODUCE FARM
Saturday III | 3:30 p.m. | Room B
David Abazs, UMN-Extension Northeast RSDP
Rodrigo Cala, Cala Farm “Origenes,”
Nick Roth, Minnesota Dept. of Agriculture Produce Safety Program
Annalisa Hultberg, UMN-Extension and North Central Region FSMA Training Center

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RECOMMENDED WORKSHOPS

Look for this icon on pages 8-21 for recommended content.

ROUND TABLES & MEETINGS

Join us in the Red Room in the upper level of South Hall.

MEET AND GREET: WOMEN IN ORGANIC & SUSTAINABLE AG
Friday | 10:00 – 10:45 a.m.
Join us for an informal gathering to meet other women farmers from your state, region, and maybe even your hometown. Women new to farming and the MOSES Conference: Come & connect!

AUTHOR ROUNDTABLE: HOW TO INTEGRATE WRITING INTO YOUR FARM LIVELIHOOD
Friday | 12:30 – 1:15 p.m.
Elizabeth Henderson, Sharing the Harvest
Julia Shanks, The Farmer’s Office
Jamie Lamonde, Edible Madison
Lisa Kivirist, Soil Sisters & Homemade for Sale

LAUNCH YOUR FARMSTEAD BAKERY: RECIPES & RESOURCES
Friday | 3:00 – 3:45 p.m.
Dela Ends, Scotch Hill Farm & Innisfree Farmstay
Ashley Wegmueller, Wegmueller Dairy & Farmstay
Kalena Riemer, Riemer Family Farm

WOMEN CARING FOR THE LAND: WOMEN LANDOWNER MEET-UP
Friday | 6:00 – 7:00 p.m.
Are you a woman landowner interested in conservation practices? Do you perhaps own farmland that you don’t farm yourself? Meet other women landowners and connect with resources to help you steward your land.

SABBATICALS: TAKING RESTORATIVE TIME OFF YOUR FARM
Saturday | 8:00 – 8:45 a.m.
Molly Rockamann, EarthDance Organic Farm School
FL Morris, Grassroots Farm

AMPLIFYING OUR STORIES: HOW WOMEN CAN SHARE THE ORGANIC MESSAGE
Saturday | 10:00 – 10:45 a.m.
Jan Joannides Renewing the Countryside
Elizabeth McMullen, Organic Valley
Melissa Weyland, Organic Valley

DIVERSIFICATION: GETTING STARTED IN FARMSTAYS & FARM TO TABLE DINNERS
Saturday | 12:30 - 1:15 p.m.
Noreen Thomas, Doubting Thomas Farms
Lisa Kivirist, Inn Serendipity Farm and B&B

For over 10 years, the award-winning MOSES In Her Boots Project has been providing resources, training, networking, and collaboration opportunities for the women who are transforming our food system. Questions or ideas for In Her Boots? Contact Lisa Kivirist, MOSES In Her Boots coordinator, lisa@mosesorganic.org.

Connect with Resources/Grants Friday 4:30 – 5:30 p.m.
Bring your farm and food business questions to the MOSES booth (C1—the first booth on the Concourse) and talk to Lisa.

SAVE THE DATE FOR THESE EVENTS

Women Caring for the Land
These special sessions connect women who own farmland—whether it’s inherited or an investment rented to a farmer—with resources and programs for land conservation to keep the land in healthy agricultural production. Free to attend; registration will open in March. Each program will run 1-1 pm and include lunch.

April 24, 2020 (Prairie du Chien, WI USDA Office)
May 8, 2020 (Onalaska, WI USDA Office)

In Her Boots Workshops
These workshops run from 10 a.m to 3 p.m. and include lunch. Registration opens in May.

July 15 | Tsyunhehkwa Organic Farm, Oneida, WI
Host: Oneida Nation of Wisconsin

August 7 | The Old Smith Place, Brodhead, WI
Host: Betty Anderson & Soil Sisters friends
Note: This Boots session kicks off the annual Soil Sisters: A Celebration of Wisconsin Farms and Rural Life weekend Aug.7-9, with over 20 women-owned farms offering various workshops, tours and culinary events. More information at www.soilsisterswi.org.

FACEBOOK GROUP FOR WOMEN FARMERS:
www.facebook.com/groups/MOSESRWP

Hosted by Lisa Kivirist | Over 125 Episodes!
See mosesorganic.org/in-her-boots-podcast.
Also on iTunes and Stitcher.
The Organic Research Forum showcases research studies on organic farming practices, and brings together researchers and farmers to discuss goals and future research needs.

The Organic Research Forum is a project of MOSES.

Advisory Committee:
Kathleen Delate, Iowa State University
Ruth Genger, University of Wisconsin
Brad Heins, University of Minnesota
Dana Jokela, Sogn Valley Farm
Jim Riddle, Blue Fruit Farm
Leah Sandler, Michael Fields Agricultural Institute
Erin Silva, University of Wisconsin
Bill Tracy, University of Wisconsin

NEW! ORGANIC RESEARCH LISTSERV
Join the Organic Research Forum Listserv to continue the conversation about organic research throughout the year. To subscribe, go to https://groups.io/g/organicresearchforum or email OrganicResearchForum+subscribe@groups.io.

ORGANIC RESEARCH FORUM SOCIAL
Thursday 6 to 7 p.m. | Room H
Cash bar and light snacks in North Hall Lobby
Join the researchers behind the poster presentations and Organic Research Forum workshop track to discuss organic research needs.

RESEARCH FORUM WORKSHOPS
The Organic Research Forum includes workshops where researchers and the organic farmers involved present the findings and implications of recent work.

Look for this icon on pages 8-21 for workshop descriptions.

CROPPING SYSTEM SOLUTIONS
Friday I | 8:30 a.m. | Room R
Joel Gruver, Western Illinois University

THE VALUE OF SOIL HEALTH
Friday I | 8:30 a.m. | Room C
Julie Grossman, University of Minnesota
Hikaru Hanawa Peterson, University of Minnesota

SOIL HEALTH & HUMAN HEALTH
Friday III | 3:30 p.m. | Room C
Andrew Smith, Rodale Institute

PERENNIAL FUTURE: KERNZA®
Saturday I | 8:30 a.m. | Room B
Carmen Fenholtz, A Frame Farms
Constance Carlson, University of Minnesota
Colin Cureton, University of Minnesota
Jacob Jungers, University of Minnesota

ON-FARM COMPOSTING: SEPARATE ‘FEEL GOOD’ FROM ‘REAL GOOD’
Saturday III | 3:30 p.m. | Room R
Rick Carr, The Rodale Institute

FLAME WEEDING IN ROW CROPS
Saturday III | 3:30 p.m. | Room Z
George Gogos, University of Nebraska
Stevan Knezevic, University of Nebraska
Derek Shrock, Sandy Ridge Farms

ORGANIC SEED RESEARCH AND EDUCATION PRIORITIES
Friday | 12:30 p.m. | Room S
Kitt Healy, Organic Seed Alliance

VISONING BETTER COVER CROPS
Saturday | 3:30 p.m. | Room S
Lisa Kissing Kucek, USDA-ARS

ROUNDTABLES AT MOSES 2020
Learn about current research and share ideas for future research.

MORE TRIAL, LESS ERROR: GUIDELINES FOR SUCCESSFUL ON-FARM RESEARCH
Friday | 9:00 a.m. | Room S
Ruth Genger, University of Wisconsin

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## Research Poster Gallery

**Manure and Pasture Management to Reduce Swine Parasites in Organic Pastured Pork**  
Rick Carr, Rodale Institute

**Organic Grain Farm Management Influences on Biological Soil Health**  
Miranda C. Sikora, University of Wisconsin-Madison

**Breeding for A2 Milk**  
Brad Heins, University of Minnesota

**Canada Thistle Control in Mulched Organic Orchards**  
Chris McGuire, Two Onion Farm

**Impacts of Iowa’s Organic Community Gardens/Farms on Immigrant Communities**  
Thanh Nguyen, Iowa State University

**Cultivating More Than Good Food? Farmers, Workers, and the Question of Social and Economic Sustainability**  
Sarah M. Janes Ugoretz, University of Wisconsin-Madison

**Reuniting the Three Sisters**  
Dr. Christina Gish Hill, Iowa State University

**The Effect of Outdoor Stocking Density and Weather on the Behavior of Broiler Chickens Raised in Mobile Shelters on Pasture**  
Hannah Phillips, University of Minnesota

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### Open Friday 8 a.m. to 6 p.m.  
Saturday 8 a.m. to 3 p.m.

**Carrot Improvement for Organic Agriculture with Added Grower and Consumer Value**  
Cathleen McCluskey, Organic Seed Alliance

**Exploring the Impact of Four Fertilization Strategies on Organic Hemp Biomass Yield and Cannabinoid Accumulation in S. WI**  
Dylan Bruce, University of Wisconsin-Madison

**U.S. Corn Growers’ Perceptions & Management Strategies of On-Farm Genetic Diversity**  
Cathleen McCluskey, University of Wisconsin-Madison

**Organic No-Till Corn: Exploring Options**  
Léa Vereecke, University of Wisconsin-Madison

**Living Mulch in Plasticulture: Which Cover Crop To Choose?**  
Alyssa R. Tarrant, Michigan State University

**High Efficiency Passive Year-Round Tropical Greenhouse Research**  
Shannon Mutschelknaus, Wayward Springs Acres

---

**From Field to Grain—What’s in Your Beer?**  
Noreen Thomas, Doubting Thomas Farms

**Carrot Breeding for Organic Agriculture Using Genomic Tools**  
Keo Corak, University of Wisconsin-Madison

**Organic Naked Barley Germplasm Development**  
Chris Massman, University of Wisconsin-Madison

**Breeding Nitrogen-Fixing, High Methionine Corn for Organic Farmers**  
Walter Goldstein, Mandaamin Institute

**New Summer Cover Crop Options for Organic Vegetable Farmers: Exploring Ecosystem Service Trade-Offs**  
Naomy Candelaria, University of Minnesota

**Optimizing Pollination of Muskmelon in Organic Mesotunnel Systems**  
Kephas Mphande, Iowa State University

**Probiotic-Derived Small Bioactive Peptides Reduce Avian Pathogenic Escherichia Coli (Apec) Infection in Poultry**  
Dipak Kathayat, Ohio State University

**Conceptualizing Soil Organic Matter into Particulate and Mineral-Associated Forms to Address Global Change in the 21st Century**  
Jocelyn M. Lavallee, Colorado State University

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**BOOTH #807-808**

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Access Rooms R & S in Radisson Hotel:
- Skyway — Enter from Concourse on Upper Level. Follow signs.
- Outside via La Crosse Center Main Entrance
  — Walk past event center & thru Radisson parking lot.
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00-9:45 a.m.</td>
<td>More Trial, Less Error: Guidelines for Successful On-Farm Research</td>
<td>Explore how to conduct on-farm research from planning and implementing a trial to evaluating results. We'll also look at funding sources and other resources for farmer-researchers.</td>
</tr>
<tr>
<td>10:00-10:45 a.m.</td>
<td>Peace of Mind: Exploring Mental Health with Farm Families</td>
<td>Being a farmer these days is stressful. Learn about resources to help manage stress, how to have conversations about mental health, and who to contact when you need help. We'll use case studies to facilitate the discussion and answer your questions.</td>
</tr>
<tr>
<td>11:00-11:45 a.m.</td>
<td>Agroecology &amp; Food Sovereignty in the Green New Deal</td>
<td>Tackling climate chaos will require a radical and just transition toward a new food/farm system. This discussion will focus on the importance of incorporating agroecological practices and food sovereignty principles into the proposed Green New Deal.</td>
</tr>
<tr>
<td>12:30-1:15 p.m.</td>
<td>Organic Seed Research and Education Priorities</td>
<td>Build on ideas generated at the 2019 Upper Midwest Seed Summit to clarify priorities for research and education related to organic seed production, regional seed network development and collaborative plant breeding for regional adaptation. Bring seeds to swap if you’d like!</td>
</tr>
<tr>
<td>1:30-2:15 p.m.</td>
<td>Wild Nut Oil Production</td>
<td>Wild-harvested plants can provide sustainable economic opportunities for small-scale farmers and food for the homesteading family. We’ll build on the concepts introduced in the Friday I workshop, Wild Plants as Economic Opportunities, to discuss what’s involved in wild nut oil production.</td>
</tr>
<tr>
<td>2:30-3:15 p.m.</td>
<td>Natural Building Techniques 101</td>
<td>Join a discussion about popular natural building methods and what constitutes a “green” building. We will discuss the pros and cons of each method to help you decide what’s best suited to your particular place and situation.</td>
</tr>
<tr>
<td>3:30-4:15 p.m.</td>
<td>ORGANIZE! Tend the Soil for Change</td>
<td>Calling all farmer organizers! Farmers are leading the way in their communities on issues of soil health, racial justice, the farm crisis, climate change, and civic engagement. Dig into how farmer-led organizing has the power to move systems and society. Gather ideas to make your own impact.</td>
</tr>
<tr>
<td>4:30-5:15 p.m.</td>
<td>How to Leverage the ‘Good Food Purchasing Policy’ for Organic Producers</td>
<td>Chicago has a Good Food Purchasing Policy (GFPP) to prioritize local economies, environmental sustainability, fair labor, animal welfare, and nutrition. There is a major opportunity for organic growers to leverage GFPP to enter the institutional market. Learn how organic farmers can utilize GFPP for their benefit.</td>
</tr>
</tbody>
</table>

Suståne’s 32 years of independent field trials prove it enhances the yield, quality and profitability in a variety of growing zones. Suståne’s full line of organic and natural soil builders and amendments nurture the soil to grow world class fruits, flowers, grains, herbs, and vegetables. Safe, simple, effective; and known worldwide as... Simply the Best.
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00-8:45</td>
<td>National CSA Innovation Network</td>
<td>The CSA Innovation Network is a newly launched resource base of trainings, tools, and discussion forums to facilitate idea-sharing across the CSA community. Learn how to get involved and share what you’d like to Network to prioritize.</td>
</tr>
<tr>
<td>9:00-9:45</td>
<td>New Models for Local Food Systems</td>
<td>Is there an innovative local food model in your neck of the woods? Share it here and learn how central Illinois is expanding local food availability through a “receiving hub” to aggregate produce and serve larger local markets, a small-town option for value-adding and marketing, and a cost-neutral farm-to-school model.</td>
</tr>
<tr>
<td>10:00-10:45</td>
<td>Impact of Climate Change on Immigrant Farming Communities</td>
<td>Learn about the ways climate change is affecting immigrant farming communities and help generate ideas on what can be done to encourage more resilient farms.</td>
</tr>
<tr>
<td>11:00-11:45</td>
<td>Decolonizing Ag</td>
<td>Learn more about the Regenerative Agriculture Alliance’s whole-system approach that builds on Indigenous wisdom and traditions as a foundation to deliver what the market needs while decolonizing the methodology of systems change.</td>
</tr>
<tr>
<td>12:30-1:15</td>
<td>Organic Transition Financing Loan</td>
<td>Learn how a new program, called the Perennial Fund, is helping farmers transition land to organic by giving them a 3-year grace period, on-farm technical assistance, and payback based on a net profit share.</td>
</tr>
<tr>
<td>1:30-2:15</td>
<td>New Tool to Explore Wild Bee Pollinators on Your Farm</td>
<td>Wild bees are important pollinators of food crops. But, can wild bees alone provide a crop’s full pollination needs? Learn about wild bee pollination and a new smartphone app developed at UW that growers can use to collect data on bees visiting their fruit and vegetable crops—and help steer development of this useful tool.</td>
</tr>
<tr>
<td>2:30-3:15</td>
<td>Barriers in the Upper Midwest Food-Grade Small Grain Value Chain</td>
<td>Join the Artisan Grain Collaborative, REAP Food Group, and Meadowlark Organics to talk about barriers to selling food grade small grains into regional markets and ways to overcome these barriers.</td>
</tr>
<tr>
<td>3:30-4:15</td>
<td>Visioning Better Cover Crops</td>
<td>What cover crop challenges have you experienced? Join a discussion of cover crop struggles, and share your tools for success. Help set priorities for future cover cropping research and breeding.</td>
</tr>
</tbody>
</table>

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ORGANIC MEALS

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CONFERENCE DINING MENU

Continental Breakfasts
Whole fruit from Co-op Partners and People’s Food Co-op, granola, dairy/soy yogurts, Whole Grain Milling oatmeal with toppings, Organic Valley hard-boiled eggs and milks, Equal Exchange and Four Elements teas, assorted juices, and Peace Coffee

Break Food
Whole fruit from Co-op Partners and People’s Food Co-op, Blue Farm corn chips, salsa, corn relish, Organic Valley cheeses, Westby Co-op cheese curds, mini Clif bars, assorted beverages

Thursday Lunch
Organic Valley BBQ sliced pork shoulder, olive oil-roasted Driftless Organics Yukon Gold potatoes, steamed Sno Pac green beans and mixed peppers, brown rice and kale salad, spring greens
Dessert: Crisp with Sno Pac strawberries

Vegan: Grilled tofu and vegetable skewers, brown rice and kale salad, roasted Driftless Organics Yukon Gold potatoes

Thursday Supper – Available for $17
Frey red wine-braised Organic Valley brisket garnished with pickled vegetables, spring greens, Sno Pac soycutash salad, Driftless Organics Yukon gold mashed potatoes and roasted carrots
Dessert: Pumpkin bars made with Ciranda honey

Vegan: Tofu Pad Thai with vegetables, rice noodles

Friday Supper – Available for $17
Sitka salmon with lemon glaze, Red Lake Foods wild rice pilaf, roasted cauliflower with thyme, quinoa salad with Sno Pac butternut squash and cranberries, spring greens
Dessert: Cookies made with Ciranda honey

Vegan: Country cassoulet, roasted cauliflower, wild rice pilaf

Saturday Lunch
Meatloaf with Gourmet’s Delight creamy mushroom sauce, Sno Pac sweet corn, Igl Farms red mashed potatoes, spring greens, Driftless Organics tricolor coleslaw
Dessert: Chilled cinnamon rice pudding with toppings

Vegan: Coconut curry with stir fry veg, roasted cauliflower and mushroom, brown rice pilaf

Gluten-Free and Food Allergies: All ingredients will be listed.
Kid Station: Stocked with sandwich fixings, fresh fruit and veggies.

CONFERENCE FOOD DONORS
Our thanks to these fine folks for donating good stuff for our meals!

Blue Farm Chips
Ciranda
Clif Bar & Company
Co-op Partners
Driftless Organics
Equal Exchange
Four Elements Organic Herbs
Frey Vineyards
Gourmet’s Delight
Igl Farms
Meadowlark Organics
Mountain Rose Herbs
Once Again Nut Butters
One Love Bread
Organic Prairie
Organic Valley
Peace Coffee
People’s Food Co-op
Sitka Salmon Shares
Sno Pac Foods, Inc.
Westby Co-op Creamery
Whole Grain Milling

Sno Pac Foods has been providing you with the finest produce nature has to offer since 1943.
**Midwest Elderberry Growers Cooperative**
7 – 9 p.m. | Yellow Room
Join the Midwest Elderberry Growers Cooperative at their annual meeting on-site at the MOSES Conference.

**Queers in the Field Social**
7 – 8 p.m. | Room H
LGBTQ+ farmers and friends are invited to network at this annual social.

**Student Networking for Organic and Sustainable Ag**
12:30 – 1:30 p.m. | Yellow Room
College students from any school are welcome at this meeting hosted by students from the University of Wisconsin-Madison.

**NOTE:** See page 29 for the full track of “In Her Boots” meetings for women who farm.
### THE EARTHKEEPERS
After moving to a small farm in Indiana, Ryan and Andrea become obsessed with compost. They leave promising academic careers behind to launch a composting business, and employ formerly incarcerated men. Their vision: to heal the planet, one bucket at a time.

### FUTURE OF FOOD: IS KERNZA A VIABLE WHEAT REPLACEMENT?
A PBS report, this short film focuses on Kernza, a perennial plant with a host of environmental benefits. While it’s still far from hitting the market widely, food producers big and small are starting to get on board.

### HARVESTING LIBERTY
Industrial hemp has the potential to reduce the environmental impacts of textile production, empower small-scale farmers and create jobs in a wide variety of industries.

### LAST MAN FISHING
Narrated by best-selling author Mark Bittman, the film explores the dichotomy between the industrial model and sustainable fishing methods that focus on conservation and quality.

### MISUNDERSTOOD: A BRIEF HISTORY OF HEMP
Until the Farm Bill passed in December 2018, hemp was federally illegal to grow for commercial purposes. Learn about hemp’s storied past.

### PEDRO E IVAN
A Peruvian father and son find meaning in the land as they breathe life into it, growing corn, quinoa, lima beans, sweet potatoes, avocados, and much more.

### RIGHT TO HARM
Concentrated Animal Feeding Operations—CAFOs—produce millions of gallons of untreated waste that destroys the quality of life for nearby neighbors. This film exposes the devastating public health impact of factory farming and how local citizens, including MOSES Conference keynoter John Ikerd, became fed up with the lack of regulation and banded together to demand justice from their legislators.

### ROBIN HOODS OF THE WASTE STREAM
Explore a variety of food waste solutions, from modern apps to ancient methods coming back into fashion.

### SEASONS OF CHANGE ON HENRY’S FARM
For 25 years, Henry Brockman has worked alongside nature to grow organic vegetables on his idyllic Midwestern farm. Now, he must grapple with the future of farming in a changing climate on personal, generational, and global levels.

### TARRENT FARM
Enjoy a brief musical flyover of a 1,000-acre New Zealand farm.

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### SCHEDULE
**Films are shown in South Hall Upper Level.**

#### THURSDAY
- **2:00 – 3:35 p.m.** Robin Hoods of the Waste Stream (80 min.)
  - The Earthkeepers (15 min.)
- **4:00 – 5:00 p.m.** Is Kernza a Viable Wheat Replacement? (10 min.)
  - Misunderstood: A Brief History of Hemp (15 min.)
  - Harvesting Liberty (15 min.)
  - Pedro e Ivan (5 min.)
  - Tarrent Farm (9 min.)
- **8:00 – 9:00 p.m.** Last Man Fishing (60 min.)

#### FRIDAY
- **9:00 – 10:20 a.m.** Robin Hoods of the Waste Stream (80 min.)
- **10:30 – 11:00 a.m.** The Earthkeepers (15 min.)
  - Tarrent Farm (9 min.)
- **11:00 a.m. – Noon** Last Man Fishing (60 min.)
- **3:15 – 4:00 p.m.** Is Kernza a Viable Wheat Replacement? (10 min.)
  - Misunderstood: A Brief History of Hemp (15 min.)
  - Harvesting Liberty (15 min.)
  - Pedro e Ivan (5 min.)
- **4:00 – 5:45 p.m.** Seasons of Change on Henry’s Farm (83 min.)
  - Followed by Q & A with the filmmakers
- **7:00 – 8:15 p.m.** Right To Harm (75 min.)

#### SATURDAY
- **9:00 – 10:30 a.m.** Seasons of Change on Henry’s Farm (83 min.)
  - Followed by Q & A with the filmmakers
- **10:45 – Noon** Right To Harm (75 min.)
- **3:15 – 4:15 p.m.** The Earthkeepers (15 min.)
  - Is Kernza a Viable Wheat Replacement? (10 min.)
  - Misunderstood: A Brief History of Hemp (15 min.)
  - Harvesting Liberty (15 min.)
  - Pedro e Ivan (5 min.)

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Film Screenings sponsored by [Wisconsin Farmers Union](https://www.wisconsinfarmersunion.org)

**Film Screening Hosts**
Gretta Wing Miller and Aarick Beher from Madison-based Downtown Dailies/Blue Studio create documentary/advocacy video for socially and environmentally conscious clients. See [www.downtowndailies.org](http://www.downtowndailies.org).
KICK-OFF PARTY AND DANCE
Thursday 8:30 – 11 p.m. | Gathering Hall
Cash bar opens at 6:30 p.m.
It’s summer in February with the smooth sounds of 70s & 80s hits performed by local band Slow No Wake. Follows Conference Kick-Off.

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SWING DANCE WITH KINDA FONDA WANDA
Dance Instruction Friday 7:30 p.m. | Gathering Hall
Dance Friday 8 – 11 p.m. Cash bar opens at 6:30 p.m.
Swing to high-octane music inspired by the queen of rockabilly, Wanda Jackson! Enjoy free and reduced-price cocktails and drinks sponsored by La Crosse Distilling Co.
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Jane Hawley Stevens and David Stevens have a mission: to connect people with herbal remedies so they come to appreciate—and help preserve—the healing power of nature. They have been growing organic herbs and selling wellness products from their certified organic farm near Baraboo for over 30 years.

In recognition of their commitment to good land stewardship, quality of life for their employees and customers, and educating others about the benefits of organic products, they have been selected as the Organic Farmers of the Year.

The Stevenses own Four Elements Organic Herbals, a 130-acre farm in North Freedom, Wisconsin, about an hour northwest of Madison. They grow over 200 varieties of herbs to make wellness products, such as teas, creams, tinctures, lip balms, and sprays. They also harvest wild plants, including dandelion, chicweed, white pine, and burdock, which have medicinal qualities. Their products are in stores across the country and sold online through the farm’s website, www.fourelementsherbals.com.

Both Jane and David have degrees in horticulture. David works full-time at the University of Wisconsin Arboretum. During the summer, he also puts in full-time hours at the farm, using organic methods to manage weeds and build soil health. Jane has worked full-time on the farm, building the business since the mid-1980s.

Jane credits finding an herbal remedy for her son’s recurring ear infections when he was a baby as the launch of her life’s work. At that time, she was growing and selling potted herbs. She tried a tincture of mullein flowers and olive oil as an alternative to the drugs her son was prescribed and found it quickly alleviated the infection without side effects.

“I was so impressed that it’s become my passion and my path to learn more and more about plants and healing,” she explained. While her horticulture studies had taught her to use chemical fertilizers and pesticides, she wanted to get away from those inputs. She saw a connection between the health of her soil and the efficacy of her remedies. Although organic certification was novel in the 1980s, she and David decided to apply for certification for the farm in 1989. They have been certified organic since then.

Over the years, they’ve added local employees as the business has grown. Now they have six employees—all women—who work flexible schedules that allow time for family life. Since they started the company and farm when they had young children, they value putting family first.

With more help in the fields and in preparing the wellness products, Jane has had time in recent years to hold classes and share her experience with herbal remedies. Jane also teaches other farmers how to grow herbs and flowers organically and has been a frequent presenter at the MOSES Conference—and is presenting “Medicinal Herbs: Natural Remedies” in the Saturday I Workshop Session at this year’s conference.

Four Elements has been a vendor in the MOSES Conference tradeshow for more than 20 years. See them in Booth 114.
Steve Acheson is an Iraq war veteran from Blanchardville, Wisconsin. He started Peacefully Organic Produce, a certified organic produce farm where he grew healthy food for his community for several years, employed other veterans, and taught many community members how to farm organically. The farm hosted an annual concert to raise money for “Veggies for Vets,” a program Steve created to provide free weekly CSA shares to at-risk veterans in the area. He also started a farmers market at the local veterans hospital and educated vets about healthy eating.

In 2016, when his war injuries made it impossible to continue farming, Steve turned his attention to getting medical cannabis legalized in Wisconsin. Like other injured vets, Steve was prescribed multiple medications and found that medical cannabis did a better job managing his pain. He helped create Wisconsin Veterans for Compassionate Care to advocate for legalized cannabis.

Recently, Steve co-founded the South Central WI Hemp Producers Cooperative to help growers buy seed, market collectively, and gain more equity in the supply chain.

Changemakers break down barriers and empower others to farm in ways that are environmentally responsible, socially just, and economically viable.
Loretta Livingston and Joy Schelble work together to restore traditional foodways and create access to healthy foods through the Bad River Food Sovereignty Program in northern Wisconsin. A lawyer by training, Loretta is a past chair of the Tribal Council and is a respected Elder in the community. Joy, who has a degree in botany, is the 4-H Youth Development Coordinator with the University of Wisconsin-Extension. Through the Bad River Food Sovereignty Program, Loretta and Joy are teaching tribal members how to harvest, preserve, and prepare wild foods as well as how to grow food in gardens and high tunnels.

Joy works with tribal youth programs to teach kids how to garden. She takes families on hikes to wild-harvest and identify traditional plants, food, and medicines. She has helped when youth have been taught traditional spearfishing and ricing skills. “To be out on a beautiful Northern Wisconsin lake in the middle of the night with children who are reclaiming their rights and skills to feed themselves has been profound,” Joy said.

Tribal chairman, Mike Wiggins, praised the program and its impact on the community. “Every kid can learn ways to produce and harvest enough food for themselves, for their families, and to share with others within the tribal community. Tribalism is sharing, recognizing we’re a part of, not apart from, our community, and that we’re also a part of the natural world around us.”
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Reginaldo Haslett-Marroquin
Regenerative Agriculture Alliance

Reginaldo Haslett-Marroquin is a native Guatemalan who came to the U.S. in 1992 and now lives in Northfield, Minnesota, with his family. With degrees in agronomy and international business administration, he has worked in rural development and been an advocate for fair trade for over 30 years.

His influence in organic and regenerative agriculture has been far-reaching. He was an advisor to the United Nations Development Program’s Bureau for Latin America and the World Council of Indigenous Peoples. He directed the fair-trade program for the Institute for Agriculture and Trade Policy. He helped found Peace Coffee, a Minnesota-based fair-trade coffee company. He was also involved in establishing Main Street Project, a Minnesota-based organization that is developing a poultry-centered regenerative agriculture system to change how food is produced and how small-scale farmers make a living.

He recently established the Regenerative Agriculture Alliance, an ecosystem of people and organizations committed to higher standards in food production and supply-chain management.
ABOUT MOSES

MOSES is a nonprofit that provides training, resources, and practical advice to help farmers grow using sustainable, organic practices.

TRAINING

MOSES ORGANIC FARMING CONFERENCE
The country’s largest conference on organic ag is where farmers learn to grow using proven organic and sustainable farming practices.

ORGANIC UNIVERSITY
All-day courses just prior to the conference let farmers dig into a topic. Classes run from 10 a.m. to 5 p.m. and include a custom-made book, breakfast & lunch, and access to the MOSES Conference Thursday evening trade show, bookstore, and kick-off events.

ORGANIC FIELD DAYS
These on-farm events showcase what works, giving farmers ideas to put in practice on their own farms. See the 2020 schedule on the back of this program.

PRACTICAL ADVICE

FARMER-TO-FARMER MENTORING PROGRAM
This year-long program pairs experienced and new organic farmers to encourage successful organic farms.

NEW ORGANIC STEWARDS
New farmers get training, connections, and support. Join the New Organic Stewards group on Facebook.

IN HER BOOTS
This award-winning project connects women involved in farming and food system change. Listen to the In Her Boots podcast to hear women in our farming community share strategies for success! Join MOSES Rural Women’s Project group on Facebook.

ASK A SPECIALIST
Get answers to your questions about farming and organic rules:

Organic Answer Line: 888-90-MOSES
mosesorganic.org/ask

RESOURCES

WEBSITE
Find information about organic farming practices and organic certification at mosesorganic.org. The Farming by Topic section (under Farming tab) has how-to articles and related resources.

MOSES BOOKSTORE
At the MOSES Conference, the store features hand-picked titles about organic farming, homesteading, and food. The online bookstore at mosesorganic.net is the place to buy hard-to-find titles, conference workshop recordings, and “no-spray” signs.

FEARLESS FARM FINANCES
This resource book is packed with instructions, tips and tools for setting up and managing a farm’s financial system. Get it in the MOSES Bookstore at the conference or online.

FEARLESS FARM FINANCES ONLINE COURSE
Learn how to master your farm’s finances at your own pace with this free multi-module course! See mosesorganic.org/fearless-farm-finances-online-course.

GUIDEBOOK FOR ORGANIC CERTIFICATION
A 32-page guide to organic certification and production

ORGANIC BROADCASTER NEWSPAPER
This bi-monthly newspaper provides practical information and news about organic farming to more than 14,000 readers. We offer it without charge to farmers.

ORGANIC FACT SHEETS
Easy-to-follow explanations about complex certification requirements or topics related to organic farming

MIDWEST ORGANIC RESOURCE DIRECTORY
Connect with everything you need to grow—buyer, suppliers, processors, certification agencies, and more.
CONFERENCE INFORMATION

CHILDCARE
Friday and Saturday from 7:45 a.m. to 5:30 p.m.
Closed from 12:30 - 1:45 for Lunch – Parents must collect kids.
Zielke Suite (in skyway to Radisson off Concourse)

CHILDREN IN WORKSHOPS
So other conference attendees can hear the presenter, please keep your children quiet and supervised during workshops. If your child needs attention, please leave the workshop room.

TEEN SPACE BY WISCONSIN FARMERS UNION CAMP STAFF
Friday: 8 a.m. to 7 p.m. | Saturday: 8 a.m. to 6 p.m.
Ages 12+ (drop in)
The staff of Farmers Union’s Kamp Kenwood leads educational activities in our Teen Space.

MOMS SPACE
Nursing moms have a quiet room stocked with beverages tucked away behind the Arena Exhibit Hall. See the map on page 32.

GENDER-NEUTRAL RESTROOM
We’ve designated the restroom across from the coat racks as gender-neutral. It’s near the south entrance to the Arena Exhibit Hall.

LOST AND FOUND + FIRST AID
See staff at Check-In if you need help.

VOLUNTEERS
A great crew of volunteers helps make the MOSES Conference run smoothly. If you need help navigating the conference center, just look for someone wearing a green “volunteer” ribbon or yellow “staff” ribbon—we’re happy to help you find your way!

SCHOLARSHIP FUNDS
Giving to the MOSES Conference Scholarship Fund is a great way to encourage the success of organic and sustainable farmers. More than 100 people received scholarships this year!

In addition to the main Conference Scholarship Fund, we also manage two funds that honor our friends and organic pioneers:
The David J. Engel Memorial Scholarship Fund
The Chris Blanchard Scholarship Fund

Contribute to a scholarship at mosesorganic.org/donate.

In the notes field, write that you’d like your donation to go to scholarships.

PARKING
The City of La Crosse has made free parking available in several nearby ramps and lots. View these parking locations on the map in the conference app or see a PDF on the Lodging | Maps page at mosesorganic.org/conference.

HOTEL SHUTTLES
Explore La Crosse has arranged with many area hotels to shuttle guests to and from the MOSES Conference. See the schedule in the conference app or pick up a sheet at Check-In.

INTERNET ACCESS
To access Wi-Fi in the La Crosse Center, select MOSES2020, and enter the password: cooperative. Thanks to Organic Valley for sponsoring Wi-Fi!

WORKSHOP ROOM Z
Room Z is in the Annex, a separate building just outside the La Crosse Center entrance—use the doors near Check-In.

WORKSHOP AUDIO RECORDINGS
CDs and MP3 recordings of all conference workshops are for sale in the main lobby. These will be available online in March from the MOSES store (mosesorganic.net).

GREEN INITIATIVES
MOSES is committed to environmentally sound practices for this conference. Composting and recycling stations are located throughout the conference center. We contract with Purple Cow Organics and Hilltopper Refuse and Recycling to ensure our compostables and recyclables stay out of the incinerator/landfill.

Please help us maintain this environmental commitment by placing waste in the appropriate containers.

We provide drinking water to fill your own reusable container or our washed-&-ready conference commemorative glass mugs with lids for just $5—available in the MOSES Bookstore and at the Help Desk in the Dining Hall lobby.

The MOSES Conference App is another way we’re working to reduce the amount of paper and printing we must do for this event. Please consider using the app instead of a program. You can find the app in your phone’s app store. Just search for MOSES Organic Farming Conference.
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fwcobs.com

Gempler’s (205/206)
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Grass Farmer Supply (143)
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310-699-4237
wkehrer@lifetimegrazed.com
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GrassWorks, Inc. (802)
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262-685-0152
grassworks@wi.rr.com
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237895 Co Rd W, Wausau, WI 54403
715-675-5856
info@hsucompost.com
HsuGrowingSupply.com

Intertribal Agriculture Council (611)
Unifies efforts to promote change in Indian Agriculture for the benefit of Indian People
1732 Fordem Ave, Madison, WI 53703
406-259-3525
info@indianaglink.com
www.indianaglink.com

Iowa Organic Association (C8)
Advancing organic through education, research, promotion and market development and policy
PO Box 139, Des Moines, IA 50301
515-608-8622
info@iowaorganic.org
iowaorganic.org

Iowa State University (C15)
Facilitates research on cover crops, food systems, ecosystem services, soil conservation, and more; Graduate Program in Sustainable Agriculture
1009 Agronomy, 716 Farmhouse Ln, Ames, IA 50011
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susag@iastate.edu
susag.iastate.edu

Johnny’s Selected Seeds (306/307)
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207-238-5307
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johnnyseeds.com

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117 S 1st St, Montevideo, MN 56265
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312-429-7632
mercaris@mercaris.com
mercaris.com

Michael Fields Agricultural Institute (134)
Cultivating organic and sustainable agriculture through research, education, and policy advocacy for over 35 years
PO Box 990, East Troy, WI 53120
262-642-3303
pbrown@michaelfields.org
michaelfields.org

Midwest Bio-Systems (707/708)
Developer of the most efficient process and equipment for composting organic waste into a material that can have a positive impact on soil fertility
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Minnesota Farmers Union (119/120)
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info@mfu.org
mfu.org

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mnhempfarms.com

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MOSA Certified Organic (501/514)
USDA accredited, nonprofit organic certification agency founded in 1999, certifying farms, processors and retailers
PO Box 821, Viroqua, WI 54665
608-637-2526
mosa@mosaorganic.org
mosaorganic.org

MOSES (Midwest Organic & Sustainable Education Service) (C1)
Education, resources, and practical advice to help farmers grow; specialists to answer questions about organic practices and certification
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888-90-MOSES
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mosesorganic.org

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National Young Farmers Coalition (C3)
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PO Box 1074, Hudson, NY 12534
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info@youngfarmers.org
youngfarmers.org

Nature Safe Fertilizers (313/314)
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naturesgrownorganics.com

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224 E State Highway 56, Viroqua, WI 54665
608-637-7080
nics@naturesinternational.com
naturesinternational.com

Nature’s Organic Grist (311)
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701 Xerxes Ave S, Ste 400, Golden Valley, MN 55432
763-377-2461
carolyn@naturesorganicgrist.com
naturesorganicgrist.com

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734-845-0079
info@niftyhoops.com
niftyhoops.com

North Central Region SARE (110)
One of four regional offices that run the USDA-SARE program, advancing sustainable innovation to American agriculture through competitive grants and educational opportunities
1390 Eckles Ave, Ste 120, St Paul, MN 55108
612-626-3113
ncrsare@umn.edu
northcentralsare.org

OCIA International|MN Chapter #1 (512)
Nonprofit, member-run organic certification agency with chapter offices in Minnesota and Wisconsin
1340 N Cotner Blvd, Lincoln, NE 68505
402-477-2323
info@ocia.org
ocia.org

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info@ohioearthfood.com
ohioearthfood.com

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info@theweedzapper.com
theweedzapper.com

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608-433-7332
peter@opineer.net
oppenworks.com

Oregon Tilth
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organic@tilth.org
tilth.org

The Organic & Non-GMO Report (504)
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641-209-3426
lori@non-gmoreport.com
non-gmoreport.com

Organic Consumers Association | Regeneration International (C4)
Online and grassroots nonprofit public interest organization campaigning for health, justice, and sustainability
6771 S Silver Hill Dr, Finland, MN 55603
218-226-4164
campaigns@organicconsumers.org
organicconsumers.org

Organic Farmers Association (805)
Provides a strong and unified national voice for domestic certified organic producers
C/O Rodale Institute, 611 Siegfriedale Road, Kutztown, PA 19530
202-643-5363
OFA@rodaleinstitute.org
organicfarmersassociation.org

Organic Farming Research Foundation (OFRF) (C11)
Fosters the improvement and widespread adoption of organic farming systems
303 Potrero St, Ste 29-203, Santa Cruz, CA 95060
831-426-6606
info@ofrf.org
ofrf.org

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Foundation Organic Seeds, LLC
Organic Seed Developed for Organic Farms
Onalaska Wisconsin, 608-780-5460

Midwestern BioAg, Inc.
Better Farming Throughout Better Far
MidwesternBioAg.com/organic | 800.327.6012

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541-362-6000
omri.org

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Full line of organic beef, pork, chicken and turkey from the Organic Prairie cooperative of family farmers
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organicprairie.coop

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608-625-3359
OrganicValley@coop
organicvalley.coop

Ozark Organics (713)
Organic feed mill
19 Prairie Lane, Buffalo MO 65622
417-345-4300
ozarkorganic@outlook.com

Patagonia (P1)
Durable and comfortable clothing to help hardworking folks put environmental solutions on the ground; committed to supporting just food and fiber systems through regenerative agriculture
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800-638-6464
Jason.Gonzalez@patagonia.com
patagonia.com

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100% Fair Trade, organic, shade-grown coffee, bike-delivered locally and by biodiesel van
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peacecoffee.com

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608-784-5798
ann.mull@pfc.coop
pfc.coop

Pesticide Action Network (C21)
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415-981-1771
willa@panna.org
panna.org

Pipeline Foods (601/616)
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pipelinefoods.com

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515-232-5661
steve@practicalfarmers.org
practicalfarmers.org

Prairie Moon Nursery (C14)
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507-452-1362
kaitlyn@prairiemoon.com
prairiemoon.com

Prairie Road Organic Seed (135)
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info@prairieroadorganic.co
prairieroadorganic.co

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507-375-2550
jladlie@profitproag.com
profitproag.com

Pulse USA, Inc. (C23)
Seed company specializing in pulse and cover crops, organic field pea seed and OMRI certified seed inoculants
2002 Northern Plains Dr, Bismarck, ND 58504
701-530-0734
emily@pulsesusa.com
pulsesusa.com

Purple Cow Organics (807/808)
Extensive line of products for organic agriculture, OMRI-listed compost-based mineral blends, seed starting media, organic fertilizers, liquid biological concentrate and a variety of foliar amendments
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608-831-0349
info@purplecoworganics.com
purplecoworganics.com

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1745 Brookville Rd, Fairfield, IA 52556  
641-919-8554  
fthicke@iwatelecom.net  
realorganicproject.org                                                                                                           |
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info@rtcinfo.org  
renewingthecountryside.org                                                                                                         |
| River Hills Harvest (207)                            | Provider of all things Elderberry from cuttings, education, equipment to market, and elderberry products  
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Info@riverhillsharvest.com  
Riverhillsharvest.com                                                                                                              |
| Riverside Feeds LLC (705)                            | Revitalizes industry byproducts into livestock feed by recycling organic and non-GMO grain materials for family farmers  
300 Forest St, Riceville, IA 50466  
641-985-2494  
riversidefeeds@gmail.com  
riversidefeeds.net                                                                                                                |
| Rodale Institute (129)                               | Nonprofit dedicated to advancing regenerative organic agriculture through research, education, outreach, and advocating for policies that support farmers  
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rodaleinstitute.org                                                                                                                                 |
| Royal Lee Organics (211)                             | Lee Household Flour Mill, and organic whole grains such as wheat berries, buckwheat, oats and quinoa  
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info@standardprocess.com  
organicsbylee.com                                                                                                                   |
| S & D Sales (602)                                    | Lilliston row crop cultivator parts, sales, and service  
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sdroehrborn@gmail.com                                                                                                               |
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info@savannainstitute.org  
savannainstitute.org                                                                                                               |
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scoular.com                                                                                                                                 |
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customerservice@seedsavers.org  
seedsavers.org                                                                                                                     |
| SF Organics (137)                                    | Manufactures fish hydrolisate from freshwater fish  
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shadehaven.net

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sitkasalmonshares.com

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507-725-5281
pete@snpac.com
spac.com

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509-263-3003
help@sustane.com
sustane.com

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319-277-4277
timd@stonebridgettd.org
stonebridgettd.org

Sunco Marketing (801/814)
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PO Box 2036, North Platte, NE 69103
800-676-2146
sunco@suncofarmequipment.com
suncofarmequipment.com

Sunrise Foods International, Inc. (109)
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306-931-4576
usgrains@sunrisefoods.com
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USDA - Farm Service Agency (USDA Booth)
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conservationvoters.org

**Wisconsin Department of Agriculture Division of Food Safety (606)**
Safe Wisconsin Produce program to adopt federal food safety regulations in a manner that makes sense for our state’s fresh produce growers
2811 Agriculture Dr, Madison, WI 53715
608-224-4511
safeproduce@wi.gov
safeproduce.wi.gov

**Wisconsin Department of Trade & Consumer Protection (WI DATCP) (304)**
Assures the safety and quality of food, efficient use of ag resources, healthy animals and plants, and the vitality of Wisconsin agriculture and commerce
2811 Agriculture Dr, Madison, WI 53718
608-224-5112
angie.sullivan@wisconsin.gov
datcp.state.wi.us

**Wisconsin Farmers Union (119/120)**
Enhances quality of life for family farmers, rural communities and all people through educational opportunities, cooperative endeavors and civic engagement
117 W Spring St, Chippewa Falls, WI 54729
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info@wisconsinfarmersunion.com
wisconsinfarmersunion.com

**Yorktown Organics LLC (411)**
Organic livestock feed manufacturer
29990 IL Hwy 92, Tampico, IL 61283
815-438-2543
ralph@yorktownorganic.com
yorktownorganic.com

**Worldwide Opportunities on Organic Farms, USA (WWOOF-USA) (C7)**
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PO Box 22274, San Francisco, CA 94122
415-621-3276
info@wwoofusa.org
wwoofusa.org

**The Xerces Society (213)**
International nonprofit that protects the natural world through the conservation of invertebrates and their habitats
628 NE Broadway St, Ste 200, Portland, OR 97232
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**Wisconsin Department of Agriculture, Trade and Consumer Protection**

**Support/Consultation:**
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Plan to attend a field day this summer!

**Do the Numbers: Organic Dairy**
June 24 | Bossie Cow Farm, Random Lake, Wis.
Host: Thelma Heidel-Baker and Ricky Baker
Focus: Economics and infrastructure of transitioning to a grass-based, organic dairy

**Do the Numbers: Organic Crop Transition**
July 8 | Jovaag Family Farm, Austin, Minn.
Host: Jon and Ruth Jovaag
Focus: Economics of transitioning to an organic row crops plus rotations to build soil health

**In Her Boots Workshop**
July 15 | Tsyunhehkwa Organic Farm, Oneida, Wis.
Host: Oneida Nation of Wisconsin
Focus: Farm diversification, Three Sisters gardens

**OGRAIN**
July 22 | A-Frame Farm, Madison, Minn.
Host: Carmen Fernholz
Focus: Kernza planting, harvesting, weed control, fertility, and markets

**OGRAIN**
July 29 | Speltz Farms, Altura, Minn.
Host: Keith Speltz
Focus: Cover cropping and no-till soybeans

**Medicinal Herb Production**
August 1 | Four Elements Organic Herbals
North Freedom, Wis.
Host: Jane Hawley Stevens and David Stevens
Focus: Organic medicinal herb production

**OGRAIN**
August 4 | Doudlah Farms, Evansville, Wis.
Host: Mark Doudlah
Focus: Hemp and no-till edible beans

**In Her Boots Workshop**
August 7 | The Old Smith Place, Brodhead, Wis.
Host: Betty Anderson & Soil Sisters friends
Focus: Start-up advice, raising meat, farm diversification
Kicks off the annual Soil Sisters weekend

Look for details & registration in May:
mosesorganic.org/organic-field-days

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