Farmers look to MOSES for education, resources, and practical advice to succeed at organic & sustainable farming. These annual figures highlight the impact of our work.

**MOSES Organic Farming Conference**
Just over 3,500 people attended the 26th MOSES Conference. Evaluations show how much participants appreciate this respected event. Many echo this farmer’s sentiments: “I am walking away with practical next steps to hit my farming goals & feeling inspired!”  
～K.D., St. Louis, Mo.

Greg and Mary Reynolds were chosen as the 2015 MOSES Organic Farmers of the Year. They grow certified organic vegetables, mostly with their own locally adapted seed, on their farm near Delano, Minn. These careful stewards of the land also reach out to beginning farmers, school groups, and others to share the organic message.

**Organic Field Days**
We organized 7 events and partnered on 3 others with a total of 487 participants, helping people make connections and learn about specific organic practices.

**Website: mosesorganic.org**
The MOSES website contains a wealth of knowledge about organic farming and certification. In 2015, 283,796 individuals used the site for a total of 354,276 views. The more popular features are jobs and classified ads and Land Link-Up—good services we provide to help farmers connect.

**Guidebook for Organic Certification**
This popular resource answers farmers’ questions about the certification process and rules for organic production. We handed out dozens at events and 588 online.

**Upper Midwest Organic Resource Directory**
We distributed nearly 300 directories to help farmers find suppliers, buyers, and certification agencies, while our searchable online directory was used 1,425 times.

**Organic Fact Sheets**
Farmers picked up hundreds of our fact sheets at events, plus another 3,027 online.

**Online Bookstore: mosesorganic.net**
We launched a new site with books recommended by our Organic Specialists and MOSES Conference Presenters. Proceeds support our farmer-focused services.

**Organic Specialists’ Outreach**
We connected with farmers at 15 events, aside from the conference and field days, to answer farmers’ production and certification questions. We also fielded 568 calls to our Organic Answer Line and 183 queries on our Ask a Specialist webpage, which farmers consulted 2,028 times for answers to frequently asked questions.

**Organic Broadcaster Newspaper**
We introduced color to our 20-page publication, which we provide free to 11,842 readers. This esteemed newspaper features production advice, research updates, farmer profiles, book reviews, and news about the organic sector.

**Advocacy**
We served on state councils and national coalitions to influence farm policy in support of organic agriculture. Some of the issues where we moved the needle include the FDA food safety rule, NRCS conservation programs, crop insurance that deals fairly with diversified farms, and funding for organic research.
2015 Financial Highlights
Midwest Organic & Sustainable Education Service (MOSES)

Financial Summary
Expense and Asset numbers are from audited financial statements for the MOSES Fiscal Year (Sept. 1, 2014 to Aug. 31, 2015). MOSES follows generally accepted accounting principles (GAAP) for nonprofits. Accrual accounting requires that income be recorded in the year in which it is received.

Income Allocations
Conference: $819,265
Grow Organic Programs: $177,146
Operating Support: $172,483
Sales/Goods Sold: $70,841
In-kind Contributions: $52,390
Special Projects: $16,662
Total Income: $1,308,787

Expenses
Programs:
- Conference: $588,849
- Projects & Services: $369,970
- In-kind Donations: $56,379
- Fundraising Expenses: $32,666
- Management/Administration: $198,809
Total Expenses: $1,246,673

Net Assets
- Operating Funds: $273,770
- Board-Restricted Funds: $166,624
- Grant-Restricted Funds: $82,695
Total Net Assets: $523,089

Supporters

Thanks to these Major Funders and Engaged Supporters for helping us provide training, guidance, and practical advice to encourage farmers’ success. We are grateful, also, to the 654 businesses and individuals who supported organic farming by donating to MOSES.

Major Funders
- Albers/Kuhn Family Foundation
- Clif Bar Family Foundation
- Farm Aid
- Harry Chapin Foundation
- Hope Foundation
- Lakewinds Organic Field Fund
- McKnight Foundation
- National Co-op Grocers
- National Wildlife Federation
- Organic Valley/CROPP
- United Natural Foods Foundation
- USDA Beginning Farmer & Rancher Development
- USDA Risk Management Agency
- Wisconsin Specialty Crop
- Whole Foods Market
- Wisconsin Farmer’s Union

Engaged Supporters
- Albert Lea Seedhouse
- Alden Ponds Foundation
- Amy Alpine & John Grump
- Lisa Bean
- Katherine Betz
- Blue River Hybrids
- Joe & Antoinette Borgerding
- David & Mary Campbell
- Cowsmo
- Crystal Creek
- Alan & Catherine Daus
- Reggie Destree
- Dyreby Family Trust
- Joyce Ford & Jim Riddle
- Thomas B Harding, Jr.
- David & Angelita Heidel
- Jeanne Helzer
- Jane Henner
- Jim Herold & Audrey Alwell
- Michael & Gale Hunt
- Lakeview Organic Grain
- Perry & Lena Lehman
- Lorentz Meats
- Shanan Mahoney
- Beth Markhart
- Midwest Laboratories
- Minneapolis Foundation
- Mountain High Organics
- Mountain Rose Herbs
- Doug Nopar & Joann Thomas
- Anne & Jim Patterson
- Timothy & Carla Raupp
- Restaurant Alma
- Marilyn Sackett
- SeaAgri
- John & Laurel Shea
- Jane Siemer
- Margaret Smith & Doug Alert
- Joel & James Starr
- Lori Taurin & Renee Tierney
- Craig Tomera, Grain Millers
- Cheu Vang
- Kari Wenger & Peter Henry
- Whole Foods Co-op, Duluth
- Harold & Sandra Wilken
- Louise & Randall Willrett
- Dale Woodbeck

Funding Sources
- 59% Earned Income (Sales: 4%, In-kind Contributions: 7%, Individual Donations: 24%, Foundation/ Business Grants: 1%)

Photo: Full Circle Farm, Seymour, Wis.

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